



# ASIA'S LARGEST EXHIBITION & CONFERENCE FOR EDUCATION & TRAINING RESOURCES

8|9|10 OCTOBER 2020 • BENGALURU



CELEBRATING THE  
**12<sup>th</sup>**  
EDITION

Partnered by



Organised by



12<sup>TH</sup> EDITION



8 - 10 October 2020  
BIEC, Bengaluru

**THE EVENT** .....

With 11 years of success, Didac India is Asia's largest & India's only exhibition & conference bringing together the entire education and training fraternity along with all manufacturers, suppliers, distributors and solution providers of education and training resources on a single platform thus, creating synergies for the further progress of this ever-growing and important sector. The event is a magnanimous global showcase of futuristic materials and solutions that addresses the growing demand for varied resources required for the further enhancement of education and skills.

**WHY DIDAC INDIA?**

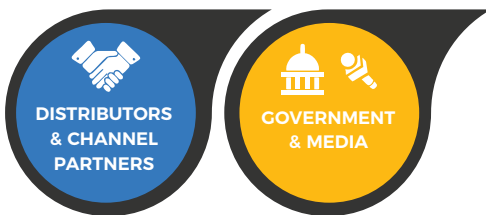
- Only platform to connect with education institutions
- 200+ exhibitors
- Over 85% retention of exhibitors
- Visitors and buyers from more than 35 countries
- Opportunity to create agents and distributors
- Thousands of quality visitors
- Network and create business opportunities
- Power-packed conferences
- Live parallel workshops and much more...



**VISITOR PROFILE**



**AN OPPORTUNITY TO MEET**



**PARTICIPATION FEE\***

**RAW SPACE :**

USD 520 / sq. m. (space as per floor plan)  
20% premium on 2 or more sides open.  
Includes - Exhibit Space and General Security.

**SHELL SCHEME :**

USD 590 / sq. m. (space as per floor plan)  
20% premium on 2 or more sides open.  
Includes - Display panel wall on 2/3 sides, 1 Table & 2 Chairs, 3 Spotlights, One 13 amp socket, Fascia Board with Company Name, Floor Carpeting, Waste Paper Basket, General Security & Cleaning.

\* Taxes (GST @ 18%) as applicable at the time of exhibition shall be charged extra. Any charge in the tax structure shall be incorporated in the final invoice.

**Company Registration Fees - Complimentary**  
**Directory Listing + Profiles - Complimentary**

**EXHIBITOR PROFILE**



**EDUCATION LEVELS**

Early Years / Foundation ♦ School Education (age 4-18 yrs)  
♦ Higher Education ♦ Further Education ♦ Adult & Community Education ♦ Vocational Education & Training



**PRODUCT AREAS**

Hardware ♦ Software ♦ Resources/Equipment ♦ Content / Curriculum / Publishing ♦ Music, Play & Sports Material Development / Furnishing ♦ Special Needs ♦ Technology ♦ Teacher Training ♦ Allied & Supportive Products / Solutions ♦ Scientific & Lab Equipment ♦ And Much More...

**SUPPORTED BY**



NITI Aayog  
Ministry of Human Resource Development  
Ministry of Skill Development & Entrepreneurship



**Contact Sales Team**

*For Space Booking & Partnership Opportunities*

- Ms. Preeti Gupta | +91-9810839559 | preeti@didacindia.com
- Ms. Dolly Singh | +91-9873939559 | dolly@didacindia.com
- Mr. Mohit Singh Parihar | +91-9873939562 | mohit@didacindia.com
- Mr. Amit Singh | +91-9873939564 | amit@didacindia.com

E-mail - sales@didacindia.com | Telefax :+91-11-46535555

www.didacindia.com