



**DIDAC
INDIA**

ASIA'S LARGEST EXHIBITION & CONFERENCE FOR EDUCATION & TRAINING RESOURCES

2 | 3 | 4 DECEMBER 2020 • BENGALURU



CELEBRATING THE

12th
EDITION

Partnered by



Organised by



12TH EDITION



2 - 4 December 2020
BIEC, Bengaluru

THE EVENT

With 11 years of success, Didac India is Asia's largest & India's only exhibition & conference bringing together the entire education and training fraternity along with all manufacturers, suppliers, distributors and solution providers of education and training resources on a single platform thus, creating synergies for the further progress of this ever-growing and important sector. The event is a magnanimous global showcase of futuristic materials and solutions that addresses the growing demand for varied resources required for the further enhancement of education and skills.

WHY DIDAC INDIA?

- Only platform to connect with education institutions
- 200+ exhibitors
- Over 85% retention of exhibitors
- Visitors and buyers from more than 35 countries
- Opportunity to create agents and distributors
- Thousands of quality visitors
- Network and create business opportunities
- Power-packed conferences
- Live parallel workshops and much more...



VISITOR PROFILE



PARTICIPATION FEE*

RAW SPACE :

USD 520 / sq. m. (space as per floor plan)
20% premium on 2 or more sides open.
Includes - Exhibit Space and General Security.

SHELL SCHEME :

USD 590 / sq. m. (space as per floor plan)
20% premium on 2 or more sides open.
Includes - Display panel wall on 2/3 sides, 1 Table & 2 Chairs, 3 Spotlights, One 13 amp socket, Fascia Board with Company Name, Floor Carpeting, Waste Paper Basket, General Security & Cleaning.

* Taxes (GST @ 18%) as applicable at the time of exhibition shall be charged extra. Any charge in the tax structure shall be incorporated in the final invoice.

Company Registration Fees - Complimentary
Directory Listing + Profiles - Complimentary

EXHIBITOR PROFILE



EDUCATION LEVELS

Early Years / Foundation ♦ School Education (age 4-18 yrs)
♦ Higher Education ♦ Further Education ♦ Adult & Community Education ♦ Vocational Education & Training



PRODUCT AREAS

Hardware ♦ Software ♦ Resources / Equipment ♦ Content / Curriculum / Publishing ♦ Music, Play & Sports Material Development / Furnishing ♦ Special Needs ♦ Technology ♦ Teacher Training ♦ Allied & Supportive Products / Solutions ♦ Scientific & Lab Equipment ♦ And Much More...

SUPPORTED BY



सत्यमेव जयते
Government of India

NITI Aayog
Ministry of Human Resource Development
Ministry of Skill Development & Entrepreneurship



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