

# POST SHOW REPORT

11<sup>TH</sup> EDITION



**DIDAC**  
INDIA



**24**

**25**

**26**

**SEPTEMBER 2019**

Bangalore International Exhibition Centre, Bengaluru, India

## Organising Partners



## Host State & Partner



## Partners



## Supporting Partners



## Co-Partners



## Organised By



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# EVENT SUMMARY



## DIDAC INDIA 2019

EVENT -	EXHIBITION, CONFERENCE & WORKSHOP	DATES -	24 <sup>TH</sup> TO 26 <sup>TH</sup> SEPTEMBER 2019
VENUE -	BIEC, BENGALURU	EDITION -	11TH
FREQUENCY -	ANNUAL	BUSINESS HRS -	10:00 AM - 6:00 PM
NET COVERED AREA -	3686 SQM	CONFERENCE AREA -	2769 SQM
EXHIBITION GROSS AREA -	11054 SQM	ORGANIZED BY -	ARCLIGHTS EVENTZ NETWORK
EVENT PROFILE -	THE EVENT SHOWCASES PRODUCTS, SOLUTIONS, SERVICES & TECHNOLOGY FOR ALL LEVELS & SECTORS OF EDUCATION & TRAINING INDUSTRY	CO-ORGANIZED BY -	INDIA DIDACTICS ASSOCIATION



# GRAND Opening



## *Some of the prominent dignitaries present at the event included*

*Mr. B. S. Yediyurappa, Chief Minister, Government of Karnataka*

*Dr. C. N. Ashwath Narayan, Deputy CM & Minister of Higher Education, IT Bio Technology, Govt. of Karnataka*

*Mr. Abdul Tawab Balakarzai, Minister for Higher Education, Government of Islamic Republic of Afghanistan*

*Mr. Abdoukadi Tidjani Idrissa, Minister for Professional and Technical Education, Government of Republic of Niger*

*Mr. Audimulapu Suresh, Minister for Education, Government of Andhra Pradesh*

*Mr. Md. Zakir Hossen, Minister of State for Primary and Mass Education, Government of People's Republic of Bangladesh*

*Mr. Karunarathna Paranawithana, Deputy Minister for Skills Development and Vocational Training, Govt. of Sri Lanka*

*Mrs. Gifty Twum-Ampofo, Deputy Minister for TVET, Government of Republic of Ghana*

*Mr. Mohamed Ihsaan, Deputy Minister for Education, Government of Republic of Maldives*

*Ms. Caroline Wright, Executive Director, British Educational Suppliers Association (BESA) - United Kingdom*

*Prof. Dr. W. E. Fthenakis, Honorary President, Didacta International – Germany*

*Mr. Reinhard Koslitz, CEO, Didacta International – Germany*

*Mr. Dominic Savage OBE, Forum Director, EWF & ASES - United Kingdom*

*Mr. Gavin Dykes, Program Director, EWF & ASES, United Kingdom*

*Mr. Aditya Gupta, CEO, India Didactics Association*



# DIDAC INDIA 2019 – Success Story!

*The 11th anniversary edition of DIDAC INDIA 2019 received an overwhelming response from global education stakeholders, industry partners, sponsors, speakers, exhibitors and global visitors. The international exhibition and conference presented real-life solutions to all possible manner of changes in the South Asian region, with a focus on the Indian Education & Training sector.*

*This year Didac India witnessed a grand success with participation from **190 exhibitors** from **19 countries** exhibiting more than 1800 innovative products & solutions that can create new learning & teaching methodologies to bring Indian educational & training institutions at par with global standards.*

*In addition to the exhibition, the event also hosted 30+ powerful interactive workshops, 3-days of enriching & thought-provoking conference sessions, networking platforms, business match-making, experiential zone & maker space, IDA round tables, Didac Talks, IDA Education Awards & IDA Corporate Awards. The event was a confluence of various partnerships and events this year that included the Adhyapan, IB India Education Forum, Cambridge All India Community Meet, ECA National Conference, AICTE All India Institutional Meet and the Amazon CXO Forum.*

*It brought together more than **14000** senior educators, ministry officials, trade visitors, and trade buyers, industry professionals from **28 states** and **4 Union Territories of India** and **34 countries** across the globe. The event truly stood up to its motto of #UnitingForEducation. This post show report summarizes the grandeur of 2019 event, demonstrating its success and potential for the future.*



## KEY FACTS & FIGURES

### VISITORS PROFILE



**14023**  
**VISITORS**

EDUCATION  
(Owners, Senior Mgmt, Academicians, etc.)

**11148**

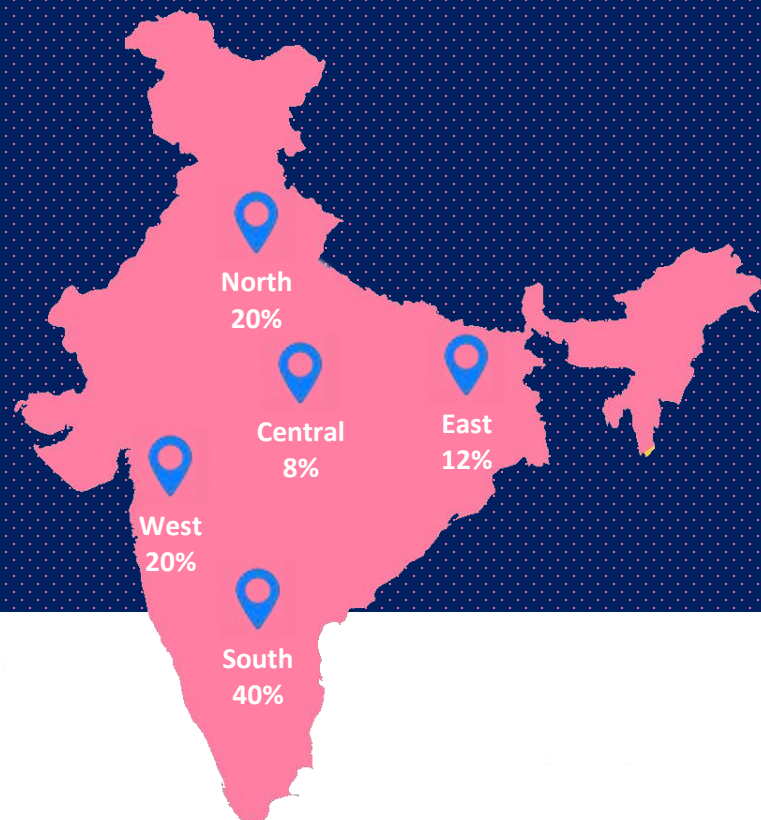
CORPORATE  
(Manufactures, Distributors/resellers, etc.)

**2053**

GOVERNMENT, MEDIA, Others

**822**

**28 INDIAN STATES**  
**4 UNION TERRITORIES**



## VISITORS PARTICIPATION FROM 34 COUNTRIES



AFGHANISTAN	FINLAND	ISRAEL	MEXICO	SINGAPORE	THAILAND
AUSTRALIA	FRANCE	JAPAN	NETHERLANDS	SOUTH KOREA	UAE
BHUTAN	GERMANY	LITHUANIA	NIGER	SPAIN	UK
CAMEROON	GHANA	MALAYSIA	OMAN	SRILANKA	USA
CHINA	INDIA	MALDIVES	POLAND	SWEDEN	
DENMARK	IRAQ	MAURITIUS	RUSSIA	TAIWAN	

**91%** Visitors rated DIDAC INDIA highly beneficial for finding new products

**97%** Visitors rated DIDAC INDIA important for the development of their school & Institutes

**95%** Visitors would recommend DIDAC INDIA to their colleagues

**99%** Visitors would like to visit DIDAC INDIA in 2020

**13336  
INDIAN  
VISITORS**

**687  
INTERNATIONAL  
VISITORS**

## EXHIBITORS PROFILE

**3686**<sup>Sqm</sup>  
Display Area



**190** EXHIBITORS FROM **19** COUNTRIES

**134** Indian & **56** International

## EXHIBITORS FEEDBACK



**99%** Successfully achieved their overall objectives



**97%** Found the show effective in generating new business inquiries



**95%** Plan to exhibit again in 2020



**97%** Rated the visitor quality as good and met their target audience.

## PARTICIPATING COUNTRIES



AUSTRALIA



GERMANY



MEXICO



SOUTH KOREA



UAE



CANADA



INDIA



NETHERLANDS



SWEDEN



UK



CHINA



JAPAN



POLAND



SWITZERLAND



USA



DENMARK



LITHUANIA



SINGAPORE



TAIWAN



## Co – Located Events

### Bringing The Entire Education Sector, TOGETHER.



### Co-located Events at Didac India

# Conference - The International Education & Skill Summit (TIESS)

*The 11th edition of TIESS, held concurrent with DIDAC India witnessed the participation of more than 1200+ eminent delegates comprising of influential leaders, policy makers, prominent educationists and key stakeholders from the education and training sector from across the globe. Key Delegates included the likes of International education ministers, Indian ministers and ministerial representatives, owners & senior management of universities, colleges and schools from India as well as from various other countries like Afghanistan, Australia, Bangladesh, Bhutan, Canada, Finland, Germany, Ghana, India, Iraq, Maldives, Malaysia, Mauritius, Niger, Oman, Russia, Singapore, Sri Lanka, and Thailand etc.*



*The summit deliberated on various relevant topics and each session had a good mix of international and domestic speakers, who shared their visionary inputs, thus creating a valuable exchange of ideas & future practices to arrive at consensual solutions for taking the education & training sector to the next level. The event was partnered by all relevant ministries and industry partners like Microsoft, Amazon Web Services, Coursera, Cambridge University Press, IBM and Matific*





## IB INDIA EDUCATION FORUM (Attended by 200+ senior delegates of IB Schools)

A joint initiative of IB (International Baccalaureate) and IDA (India Didactics Association). The forum brought together the heads of IB Schools from across India to

discuss challenges and opportunities and to collaborate and learn from success stories, exchange best-practices in teaching and learning for the advancement of IB curriculum in India to prepare our students for global competitiveness.



## CAMBRIDGE SCHOOLS ALL INDIA COMMUNITY MEET (Attended by 300+ heads of Cambridge Schools)



A joint initiative of Cambridge and IDA (India Didactics Association) bringing together the heads of Cambridge schools under one roof to meet, discuss, collaborate, exchange best-practices, and eventually deliver the international curriculum for the betterment of our learners and in the process shape them as global citizens.

## EARLY CHILDHOOD ASSOCIATION NATIONAL CONFERENCE (Attended by 200+ heads of Pre-Schools, Play-Schools and Day Care Centers)

IDA hosted and jointly organized the ECA (Early Childhood Association) National Conference bringing together heads of Pre-Schools, Play-Schools and Day Care Centers to meet and discuss challenges, opportunities and the way forward for Early Learning in India.





## IDA ROUND TABLES



*3 separate discussions were held on HED, K12 and Early Learning respectively among 40+ leaders from each segment constituting the holistic growth in these sectors.*

## AICTE - ALL INDIA INSTITUTIONAL MEET

*The Meet brought together the heads of AICTE affiliated institutions for the advancement of best-practices in AICTE institutions.*



## Rajiv Gandhi University of Health Sciences MEET (Attended by stakeholders representing 800 colleges)



*A board meeting of top officials of the university to address issues related to industry-academia-interface, skill development and corresponding job opportunities and placements.*

## AWS EDTECHCXO MIXER

*This invite-only event brought together the AWS EdTech startup community made up of technologists, founders, and venture capitalists who make innovation a reality. It provided an opportunity to delegates to learn more around innovation in education from the experts and hear how EdTech startups have used technology to build businesses.*






# DIDAC TALKS

*The Education Leaders Didac Talks series is a Live Video Recording platform at Didac India. It comprises of a short Video talk from Industry experts where they voice their valuable opinions & share their experiences, ideas, suggestions, thoughts and best practices towards the progress of Education & Training sector. These videos are promoted actively on YouTube & other Social Media.*

The arena hosted 30 eminent speakers from the education and training fraternity.









**Didac Talks - Part 1**

India Didactics Association

SUBSCRIBE

- 1  **Mr. Gavin Dykes speaks at DIDAC TALK during Didac India**  
India Didactics Association
- 2  **Mr. Luis Pinto, Udemy, presents his thoughts on the future of education**  
India Didactics Association
- 3  **Mathematics – A stress Free Learning**  
India Didactics Association
- 4  **Dr. Maria Charles views on Learning Outcomes & change In Institutional Culture**  
India Didactics Association

Videos Available at  
India Didactics  
Association You Tube  
Channel



## IDA CORPORATE AWARDS

(750+ Nominations)



*India's only internationally recognized and acclaimed awards. The IDA Corporate Awards create industry benchmarks for innovation and quality in the education and training domain. The Awards facilitate Inspiration, Knowledge-Sharing & Experience in Innovative Solutions and Practices. It celebrates and rewards excellence in educational products, resources and services.*



## IDA EDUCATION AWARDS

(1700+ Nominations)

*The IDA Education Awards aims to set new standards for educational institutes (including schools, colleges, universities and training organizations) engaged in imparting education & skill at all levels of education by recognizing, honoring and celebrating their outstanding contributions. The award is constituted to create benchmarks for setting up and operating educational institutes in the country by recognizing the most pioneering and path-breaking offerings.*





# IDA CONNECT WORKSHOPS

*The IDA connect workshops held concurrent with DIDAC India was spread over two separate workshop arenas; 30 workshop sessions were conducted in the span of three days; and over 4000 pre-registered educators attended and benefitted. The workshops were designed to enable and empower educators to equip them with the most effective and futuristic methods of learning and teaching.*

*Some of the topics deliberated upon were: Learning Artificial Intelligence in Schools; Building Collaboration, Personalized Learning and Gamification for Learning - Driving 21st Century Skills; Differentiated instructions in classroom; Designing the 21st Century classroom: Strategic considerations for future learning; Integrated Theme-based Teaching in Early Childhood etc.*



*The workshops were conducted by various national and international experts from varied fields of education and the attendees included senior educators & teachers from different streams of education representing various education boards and universities like CBSE, IB, Cambridge, ICSE, State Boards, Central Universities; State Universities; Private Universities; Deemed Universities etc. The workshops provided an in-depth, hands-on exploration of topics to meet various individual & organizational needs. The workshops aim at upgrading the educators' perspective towards the future of education and teaching & learning.*



## SYNOPSIS

*DIDAC INDIA has over the years become the most awaited event in the education and training domain in the Asia-Pacific region. It brings together all the stake holders of the fraternity for - collaborating, exchanging, promoting, networking and sharing of the best practices in the education and training sector. The visitors included domestic and overseas users & purchasers, making procurements and collecting information on the latest products, resources and technologies related to their teaching and training processes. The event was a Global Showcase of the best practices and solutions from across the world. It provided the perfect platform for senior representatives from the government, education & corporate sector to discuss and explore the future needs for this ever growing & most important sector with a mix of talks, presentations & panel discussions.*



*The 3 day event comprising the exhibition, conference and various workshops brought together the education & training community for making them familiar with the advancements taking place in the global arena. Didac is the perfect place for uniting education stakeholders under one roof and giving an opportunity to potential companies to exhibit their resources & solutions amongst decision makers, meet, learn and do business and get recognition for their contribution to the growth of education & training sector.*





## JOURNEY AHEAD

*With a focus on adding varied products & solutions to the next edition and the determination to expand & improve, Didac India is confident of bringing an even bigger event in 2022. Taking this journey ahead, DIDAC INDIA 2022 is set to take place from 21<sup>st</sup> to 23<sup>rd</sup> September 2022 in the capital city of KARNATAKA - BENGALURU.*



## SAVE the DATES

**21- 23 September 2022**



# IMPRESSIONS FROM THE EVENT



*We would like to thank all our **PARTNERS, EXHIBITORS & VISITORS**  
for making the event **A GRAND SUCCESS***

Organising Partners			Host State & Partner		Partners	
 NITI Aayog	 Ministry of Human Resource Development Government of India	 Skill India एकता में एकता - एकता में एकता	 GOVERNMENT OF KARNATAKA	 Karnataka State Department of Education Government of Karnataka	 ACTE All India Council for Technical Education	 NAC National Association of Colleges and Universities
Knowledge Partner	Cloud Partner	Learning Partner	Digital Display Partner	Gold Partners		
 Microsoft	 aws	 CAMBRIDGE UNIVERSITY PRESS	 LG Business Solutions	 Promethean	 MAKEBOT LEARN TO BUILD ROBOTS	 prodigy
Supporting Partners		Co-Partners			Organised By	
 International Baccalaureate Baccalaureat International Bachillerato Internacional	 BRITISH COUNCIL	 besa BRITISH EDUCATIONAL SUPPLIERS ASSOCIATION	 didacta	 worlddidac ASSOCIATION	 INDIA DIDACTICS ASSOCIATION	 ardilights