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ANNUAL



12<sup>th</sup> Edition

## EXHIBITION, CONFERENCE & WORKSHOP

### Event profile

The event showcases products, solutions, services & technology for all levels & sectors of education & skilling industry

### Business Hrs

10:00 am - 6:00 pm

### ORGANIZED BY

Arclights Eventz Network Pvt. Ltd.

### CO-ORGANISED BY

India Didactics Association

21 to 23 September 2022

Bangalore International Exhibition Centre (BIEC),  
Bengaluru



## Inauguration

## Dignitaries



**Mr. Basavaraj Somappa Bommai**, Chief Minister, Government of Karnataka

**Dr. Ashwath Narayan C. N.**, Minister of Higher Education, IT and BT, Science & Technology and Skill Development, Government of Karnataka

**Dr. Itah Kandji-Murangi**, Minister for Higher Education, Technology and Innovation, Government of Republic of Namibia

**Dr. Ibrahim Hassan**, Minister for Higher Education, Government of Republic of Maldives

**Sir Steve Smith**, International Education Champion, Government of United Kingdom

**Th Basanta Singh**, Minister of Education, Government of Manipur

**Mr. Md. Zakir Hossen**, Minister of State for Primary and Mass Education, Government of People's Republic of Bangladesh

**Dr. Romny Om**, Deputy Minister for Education, Youth and Sport, Government of Kingdom of Cambodia

**Ms. Aishath Athiya Naseer**, Minister of State for Education, Government of Maldives

**Mrs Shabina Lotun**, Permanent Secretary for Education, Tertiary Education, Science and Technology, Government of Republic of Mauritius

**Mrs. Rashmi Arun Shami**, Principal Secretary for Department of School Education, Government of Madhya Pradesh

**Mr. Eduardo Gomes Salgado**, Deputy Secretary of Higher Education, Government of Federative Republic of Brazil

**Dr. Adel Hamad Alzenedy**, Vice Governor for Training, Government of Kingdom of Saudi Arabia

**Ms. Shilan Khalil Junaid**, General Director of Educational Planning, Government of Kurdistan, Iraq

**Ms. Michelle Karen Wade**, Commissioner for South Asia, State Government of Victoria, Australia

**Mr. M Nagarajan**, Commissioner for Department of Higher & Technical Education, Government of Gujarat

**Dr. Lalzirmawiachhangte**, Secretary for School Education, Government of Mizoram

**H.E. Dr. Abdulrahman M Alasmi**, Director General, Arab Bureau of Education for the Gulf States (ABEGS), Kingdom of Saudi Arabia

**Ms. Caroline Wright**, Executive Director, British Educational Suppliers Association (BESA) - United Kingdom

**Prof. Dr. W. E. Fthenakis**, Honorary President, Didacta International – Germany

**Mr. Reinhard Koslitz**, CEO, Didacta International – Germany

**Mr. Dominic Savage OBE**, Forum Director, EWF & ASES - United Kingdom



# DIDAC INDIA 2022 SUCCESS STORY!



The 12<sup>th</sup> edition of DIDAC INDIA 2022 received an overwhelming response from global education stakeholders, industry partners, sponsors, speakers, exhibitors and global visitors. The international exhibition and conference presented real-life solutions to all possible manner of changes in the Asian region, with a focus on the Indian Education & Skilling sector.

This year Didac India witnessed a grand success with participation from **210 exhibitors from 16 countries** exhibiting more than **4,000 innovative products & solutions** that can create new learning & teaching methodologies to bring Indian educational & skill institutions at par with global standards.

The event was a confluence of various partnerships and events this year. In addition to the exhibition, the event also hosted:

- 3-days of enriching & thought-provoking conference sessions for various sectors
- IDA Education Awards
- Business Matchmaking
- Round Table Meets
- Didac Talks
- Industry-Academia Networking Meets
- MOU's & Collaborations



DIDAC India Brought together more than 19000 senior educators, ministry officials, trade visitors, and trade buyers, industry professionals from 28 states and 4 Union Territories of India and 34 countries across the globe. The event truly stood up to its motto of **#UnitingForEducation**.

This post show report summarises the grandeur of 2022 event, proving out to be bigger, better and more successful and the potential it holds for the future.



# KEY FACTS & FIGURES - VISITORS

19212  
VISITORS



**EDUCATION - 15,049**

(Owners, Senior Mgmt,  
Academics, etc.)



**GOVERNMENT, MEDIA,  
OTHERS - 1,107**



**CORPORATE - 3,056**

(Manufactures, Distributors/  
Resellers, etc.)

## INDIAN VISITORS



**18183**

## INTERNATIONAL VISITORS



**1029**



## VISITORS RATINGS

91%



Visitors rated DIDAC INDIA highly beneficial for finding new products



95%

Visitors would recommend DIDAC INDIA to their colleagues

97%



Visitors rated DIDAC INDIA important for the development of their school & Institutes



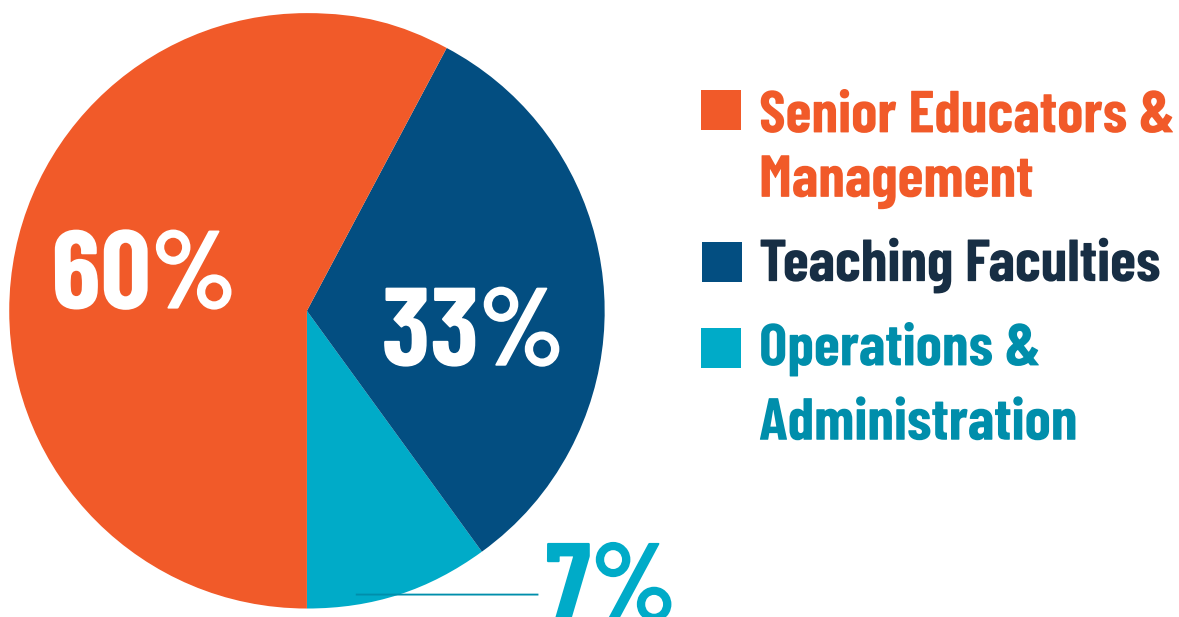
99%

Would like to visit DIDAC INDIA in 2023

## DEMOGRAPHICS & SEGMENTATION

28 INDIAN STATES

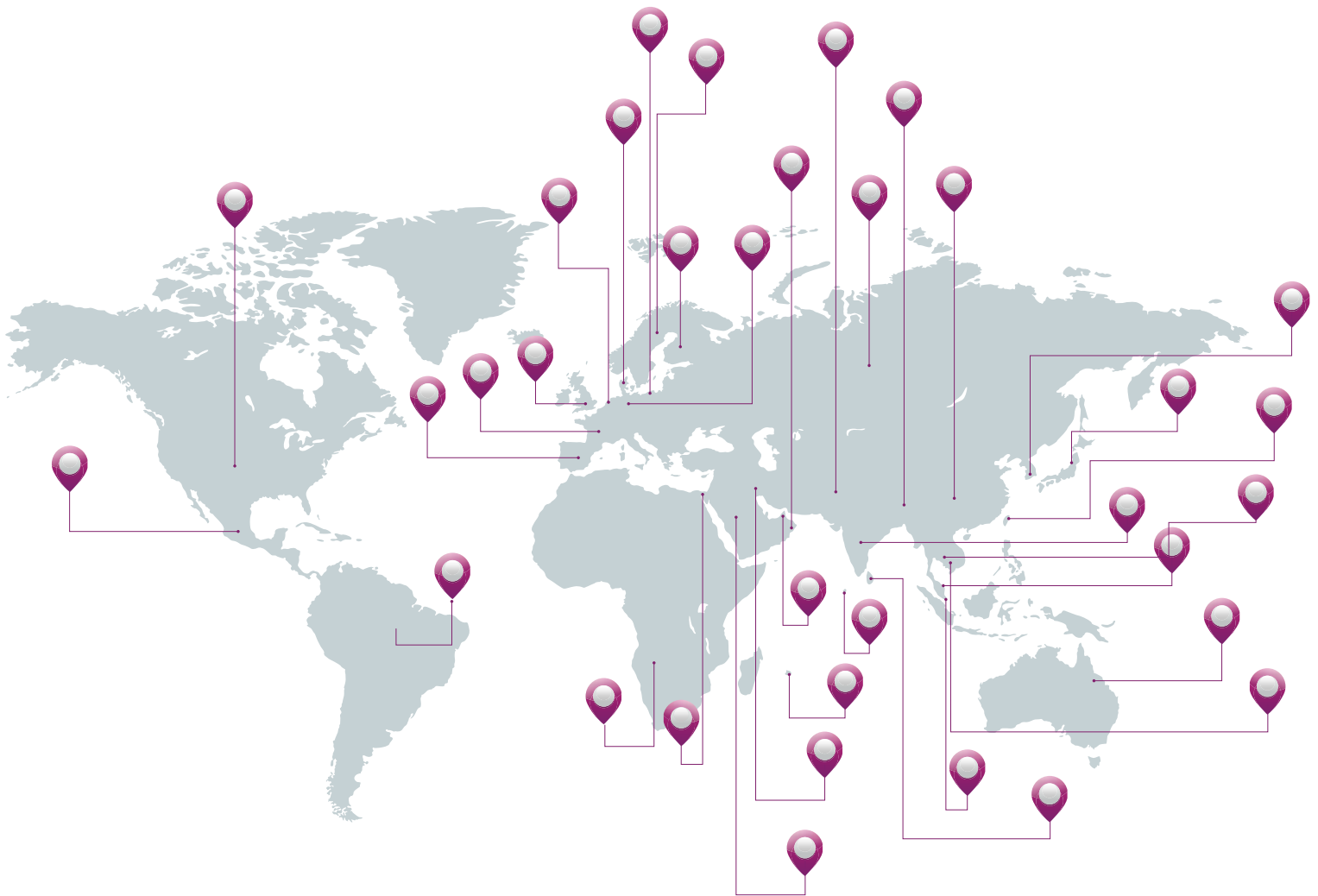
4 UNION TERRITORIES





# INTERNATIONAL VISITORS PARTICIPATION

## 34 Countries



Afghanistan	Denmark	Israel	Netherlands	Singapore	Thailand
Australia	Finland	Japan	Namibia	South Korea	UAE
Bhutan	France	Malaysia	Oman	Spain	UK
Brazil	Germany	Maldives	Poland	Srilanka	USA
Cambodia	India	Mauritius	Russia	Sweden	
China	Iraq	Mexico	Saudi Arabia	Taiwan	



# KEY FACTS & FIGURES - EXHIBITORS

**11,054 Sqm**

Gross Area

**3722 Sqm**

Display Area

**210 exhibitors** From  
**16 Countries**



**99%**

Successfully  
achieved  
their overall  
objectives

**95%**

Plan to  
exhibit  
again in  
2023

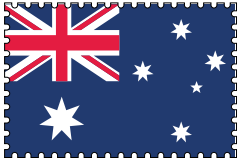
**97%**

Found  
the show  
effective in  
generating  
new  
business  
inquiries

**97%**

Rated the  
visitor  
quality as  
good and  
met their  
target  
audience

# PARTICIPATING COUNTRIES



Australia



China



Canada



Estonia



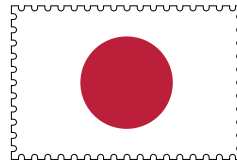
Finland



Germany



India



Japan



Poland



South Korea



Singapore



Spain



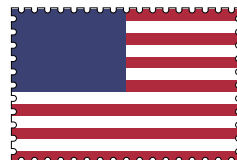
Switzerland



UAE



UK



USA





# TESTIMONIALS

**Apedgi Technologies Private Limited** + Follow

105 followers  
1mo •

Apedgi Technologies was pleased to be a Gold sponsor along with **Anthology Inc** at **India Didactics Association** last week. 3 amazing days full of networking, opportunities, experiences, learnings, great new connections, valuable insights and memories!!  
#DIDAC #futureofeducation #blackboard #highereducation #learningneverstops #lms #blackboardlearn

**Ministry of Higher Education** @MoHEMV

Minister Dr Ibrahim Hassan handed over the Jury Awards at the IDA Education Awards held last night in Bengaluru by India Didactics Association. @indiadidac



**Preethi Vickram** • 2nd • + Follow


Committed educator, passionate parenting coach, teacher...  
1mo • Edited •

An amazing gathering!

Had the opportunity to be part of a panel at the Early Learning Conference which was part of #didacindia organised by Early Childhood Association India page and India Didactics Association jointly. Was also honoured to be part of the Round Table discussing pertinent issues and coming up with certain recommendations to the policy makers.

What struck me most is the resilience and grit of the early years educators who have weathered the worst of the pandemic. This community is purely driven by passion and I'm so proud to be part of it.

**Pritam Kumar Agrawal Dr. Swati Popat Vats**  
Tapas Education Postar Jumbo Kids- Karnataka




**NPTC Group of Colleges International** @NPTCGroup\_Int

We are thrilled to be in attendance at @DidacIndia - Bangalore 🇮🇳 to support education and skills with the United Kingdoms Governments International Education Champion, Sir Steve Smith.

🇬🇧 🇮🇳

#Education #skills #NPTCGroupofCol

@NPTCGroup | @WalesinIndia




**Ela Trubowitz-Goluska** • 1st •

General Manager at BeCRED Technologies  
1d •

The most intense fair India Didac. First time I completely lost my voice. It was definitely worth it. Amazing talks and plans. Thank you all for coming to our BeCRED Technologies stand! to learn more about #SkillIndia



**Academy for Creative Teaching India Pvt Ltd** + Follow

107 followers  
1mo •

Academy for Creative Teaching, in association with India Didactics Association - Asia's largest and India's only Exhibition and Conference for Education and Skill Resources, conducted a session on 'Developing Creative Schools' for 140 primary and secondary teachers on 23 September 2022. The teachers attended the event with intent and enthusiasm and noted a lot of key takeaways.

The resource person for the session was Ms Sheelu Rao, Dean Academic Handholding, ACT. This event was held in the Bangalore International Exhibition Centre, Bengaluru.

**Vishal Hazare** • 3rd+ •

Senior Brand Manager | Integrated Marketing Communications Specialist  
17h • Edited •

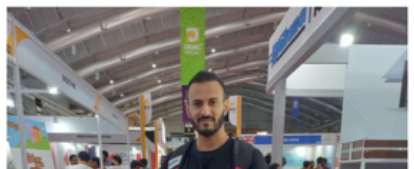
**Bob D'Silva, Ganesh Subramaniam, Divya Uttam, Ajit Nair, Siddharth Jena**

Unlike every year, I did not wish you a Happy Teachers' Day earlier this September. And that's because I wanted this one to be more than a wish reserved for a fixed date.

Thanks to all the lessons that I imbibed under your mentorship, I was able to attend a B2B event in the education sector from a completely different lens. I was able to stand tall, walk the talk, and interact with absolutely any kind of businessperson. And importantly, I was able to do that with a vision of what creative marketing can do for brands. The experience fueled my desire to learn more about the business side of things, all with ZERO SELF-DOUBT.

This might not be the well-crafted message (or tribute) that I ought to give you as a copywriter. But this is definitely 100% of what I feel straight from the heart, and for once I'm okay not to play with words on social media. Thank you so much for being some of my best teachers! ❤️

**India Didactics Association #DIDAC2022 #DIDACIndia #HappyTeachersDay**



**Saloni Gupta** • 3rd+ •

Research Analyst | Copywriter & Content Writer | PGDM - (M&F)  
2d • Edited •

Hello Connections,

I feel extremely joyous to share with you all that I was able to attend INDIA'S Grand Event - DIDAC at Bangalore **India Didactics Association** 🇮🇳

There were so many young minds sharing their new innovations in the field of education sector. It really made me inquisitive about researching everything about it. Every single exhibitor had something unique to offer and the way they presented was commendable 🙌

For a researcher like me, it was really a distinct kind of research to do and my mentor **Prathamesh Veling** helped me a lot about how to initiate a conversation with exhibitors, how to extract value from each and every stall and how to apply it 🔥🔥

This particular event truly boosted my confidence and made my mind curious to a next level. Thank you **Vishal Bhojani Sir, Prathamesh Veling Sir** and **Magic Institute of Excellence** for giving us this opportunity to attend this spectacular event 🙌

**samir\_b\_pandya** • Follow

Continuous & Lifelong learning is one of the essential things to succeed in life these days. For our expansion in the area of AI (Artificial Intelligence), Robotics, IOT (Internet of Things), STEAM and other skill development related activities visited Bengaluru.

Sure you can expect some good news from KJIT Savli, Vadodara.

#DidacIndia #learning #Didac #UnitingForEducation #exhibitioninbangalore #exhibitionforeducation #kjit #savli #savli #skildevelopment

**Michael Klemm** • 2nd • + Follow

Innovation in Education & EdTech in Asia  
1d • Edited •

DIDAC India concluded last week and it was a hugely important experience to meet EdTech companies and education organizations from India as well as experiencing the interest from foreign edtech companies entering or expanding in India.

Insightful and interesting discussions with **Marjo Somari Abhishek Gupta Neeraj Jain Dr. Vinnie Jauhari Yeshwanth Raj Parasmal Michael Wild Janki Somani Pallavi Venkateshan Dr. Shradha Kanwar Paul Roche Brian O'Dwyer CogniLearn and InteDashboard Founder Neelesh Bhatia Sunil Mohan Josep M. Mas Kiran Madhav**



# TESTIMONIALS



**Meera Ramanathan** • 1st  
Principal, Lodha World School, LSG  
5d •

A power packed, summit- ASES- Asian Summit on Education Skills at Bengaluru Sept 21-23 [#unitedforeducation](#). Intellectual conversations on the future of education put in perspective by the panelists of many Asian countries like Mauritius, Namibia, Cambodia, Maldives all sharing their challenges and plans for future fit education of the youth. [#education](#) [#future](#) [#unitedforeducation](#)



**Max Carter** • 2nd  
International Education | Artificial Intelligence | CENTURY  
4d •

A great way to finish the day, thanks to [India Didactics Association](#) for wonderful week! Thanks also to [CENTURY Tech](#) for sending me!



**Dawood Vaid** • 2nd  
Academic Head | Education Consultant | E-School Director  
| Education Strategist | Mindset Coach | Speaker & Moder...  
3d •

What's the new [India Didactics Association](#)

The [#acronym](#) should spell it out:

Digital  
Innovative  
Distance Learning  
Automation / AI  
Collaboration

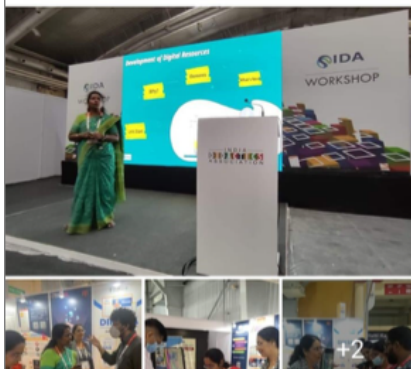
Learning at [#DIDAC](#) - a confluence of educators and innovators.

Adding Agile Scrum to [Golden Sparrow Hub Schooling](#)



**National Council of Educational Research and Training - NCERT**  
5d •

CIET- NCERT showcased the Digital Education initiatives under PMeVIDYA and provided expert support in a workshop on 'Development of Digital Resources' during the Asian Summit on Education & Skills (ASES) & DIDAC India 2022 Exhibition and Conference being organised from 21-23 September at Bangalore International Exhibition Centre, Bengaluru, India.



**Christina Nurmi** (She/Her) • 1st  
CEO and co-founder, co-owner - Gymi Health Club, Gymi Furniture & Gymi Education and Learn...  
18h • Edited •

Exhausted but so grateful and happy after a busy week in Bangalore 🙌🙌

Thank you for all the heartwarming encounters, inspiring meetings and attention at the workshops at [India Didac!](#) There is definitely a positive vibe in India 🇮🇳 and not only a demand but also a will for products and services promoting well-being, balance and movement skills as well as value based better learning.

🙌 Thank you, Team Finland Mark Barratt Sanna Nummela Mari Kyyhkynen Avan Goel Milla van der Burgh Maikki M. & Kristina (with a K) Marjo Somari Martina Nisula Shilpa Amrawat Jiri Nurmi

🇩🇪 Thank you Nadja Strein - it seems we were meant to literally bump into each other (several times) - let's continue planning things for the Didac Show in Stuttgart!

[#education](#) [#earlychildhoodeducation](#) [#didac](#) [#didacindia](#) [#koulutusvienti](#) [#educationfinland](#) [#finnisheducation](#) [#indianeducation](#) [#balanceskills](#) [#motorskills](#) [#naturalmovement](#) [#funlearning](#) [#learningthroughmovement](#) [#learningthroughplay](#) [#activelearning](#) [#activelearningenvironment](#) [#teachertraining](#) [#gymieducation](#) [#gymifurniture](#) [#gymi](#) [#learning](#) [#bangalore](#) [#india](#) [#thankyou](#)



**Amitha Singh (She/Her)** • 1st  
Accomplished marketing leader with comprehensive experience in strat...  
25m •

Throwback to last week at Didac India 2022! Managed to get a quick group shot with [Raj Mruthyunayappa](#), [Vivek Iyer](#), [Rohit Khara](#), [Prashasth Mallegowda](#), [Yves Dehouck](#) and [Philip Murray](#)! What a 3 days that was... the step counter went overboard counting steps.

I never thought I'd say this but... must say, it is nice to be back on the road and at physical events.

[Anthology Inc](#) [Anthology APAC](#)  
[#didac2022](#) [#didacindia](#) [#highereducation](#) [#india](#) [#events](#)

**ELMO SEA**  
44 followers  
1mo • Edited •

**ELMO Sea Participation in DIDAC EdTech Exhibition 2022**

Didac India 2022 is the biggest Edtech occasion in India offering a remarkable stage to showcase the latest trends in the education industry. It is Asia's largest and India's only education marketing conference and exhibition. The head stage for Instructive Promoting Administrations in India, where Education Service Providers can showcase their products and services.

Read More: <https://lnkd.in/dWdaY24W>

If you have any further queries about ELMO products, please feel free to contact us at [marketing@elmosea.com](mailto:marketing@elmosea.com)



# CONFERENCES AT DIDAC INDIA



Parallel conferences are held concurrent with DIDAC India bringing together influential leaders, policy makers, prominent educationists and key stakeholders from the education and skills sector from across the globe.

## 1700+ Delegates

Policy Makers, Eminent Educationists  
and Industry Leaders

Delegates from all  
**28 States** of India

## 120+

Indian & International  
Speakers

## 45

Conference Sessions

Key Delegates included the likes of International Education Ministers, Indian Ministers and ministerial representatives, owners & senior management of universities, colleges and schools from India as well as from various other countries like Australia, Bangladesh, Bhutan, Cambodia, Canada, Finland, Germany, India, Iraq, Maldives, Malaysia, Mauritius, Namibia, Nepal, Oman, Saudi Arabia, Singapore, and Thailand, etc. The summit deliberated on various relevant topics and each session had a good mix of international and domestic speakers, who shared their visionary inputs, thus creating a valuable exchange of ideas & future practices to arrive at consensual solutions for taking the education & skilling sector to the next level.



# PARALLEL EVENTS

## DIDAC TALKS

Live Video Recording platform at Didac India comprising of a short Video talks from Industry & Education experts where they voice their valuable opinions & share their experiences, ideas, suggestions, thoughts and best practices towards the progress of Education & Skills sector. These videos are promoted actively on YouTube & other Social Media. The arena hosted 52 eminent speakers from the education and skilling fraternity.



## IDA ROUND TABLES

IDA created sector specific multiple round table discussions on Higher Education, K12 and Early Learning. Leaders from each segment discussed and deliberated on key challenges & opportunities of their respective segments. The recommendations created during these meets are submitted to the relevant Ministries, Senior Education Leaders and Industry Partners.

## IDA EDUCATION AWARDS

**(2300+ Nominations)**

The largest Education Awards presented by a National Association, IDA Education Awards witnessed over 2300 nominations across India.

IDA Education Awards celebrated and rewarded the outstanding contributions of Institutes under 3 broad categories:

- Early Learning
- K-12 Education
- Higher Education.

The Gala Ceremony was attended by over 700 Education & Industry Stalwarts.







**30  
WORKSHOP**  
Sessions over  
3 days

**150+**  
pre-registered  
educators attending  
each session

**In-depth  
Hands-on**  
exploration of  
topics

**Certification**  
for Educators

**99%**  
Delegates Rated  
Excellent

## IDA CONNECT WORKSHOPS

The IDA connect workshops held concurrent with DIDAC India were spread over two separate workshop arenas. The workshops were designed to enable and empower educators to equip them with the most effective and futuristic methods of teaching and learning.

The workshops were conducted by various national and international experts from varied fields of education and the attendees included senior educators & teachers from different streams of education representing various education boards and universities like CBSE, IB, Cambridge, ICSE, State Boards, Central Universities; State Universities; Private Universities; Deemed Universities, etc. The workshops aim at upgrading the educators' perspective towards the future of education in teaching & learning.



### Few Workshop topics, included:

- Learning Artificial Intelligence in Schools
- Transforming Learning through Technology and Skilling
- Building Cloud Skills for the Digital Economy
- Fostering Creativity
- Digital Storytelling and Project Based Learning
- Enabling a Culture of Innovation
- Social Emotional Learning – What, Why and How?
- Inclusion in the Classrooms - Why is it needed now?
- And, many more



# SYNOPSIS



DIDAC INDIA has over the years become the most awaited event in the education and skills domain in the Asian region. It brings together all the stakeholders of the fraternity for - collaborating, exchanging, promoting, networking and sharing of the best practices in the education and skilling sector. The visitors included domestic and overseas users & buyers, making procurements and collecting information on the latest products, resources and technologies related to their teaching and skill processes. The event was a Global Showcase of the best practices, resources and solutions from across the world. It provided the perfect platform for senior representatives from the government, education & corporate sector to discuss and explore the future

needs for this ever growing & most important sector with a mix of talks, presentations & panel discussions.

The 3-day event comprising the exhibition, conference and various workshops brought together the education & skill fraternity for making them familiar with the advancements taking place in the global arena. Didac is the perfect place for uniting education stakeholders under one roof and giving an opportunity to potential companies to exhibit their resources & solutions amongst decision makers, meet, learn and do business and get recognition for their contribution to the growth of education & skilling sector.



11

**Save the dates**  
**17<sup>th</sup> to 19<sup>th</sup> October 2023**  
**Bengaluru, India**



# We would like to **thank** all our **Partners, Exhibitors & Visitors** for making the event **A GRAND SUCCESS**

## Organising Partners



## Host State & Partner



## Cloud Partner



## Knowledge Partner



## Digital Learning Partner



## Career Success Partner



## Food Nutrition Partner



## Gold Partners



## International Pavilion Partners



## Associate Partners



## Organised By



## DIDAC INDIA Show Report 2022

Event Secretariat:

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New Delhi - 110025, India

Tel: +91 - 11 - 46535555