13th EDITION



Post Show Report

17 - 19 October 2023 Bangalore International Exhibition Centre Bengaluru





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EVENT EXHIBITION, CONFERENCE & WORKSHOP

13[™] Edition

17th

To

19th October 2023 The event features a wide array of products, solutions, services, and technology catering to various levels and sectors within the Education and Skill Industry.



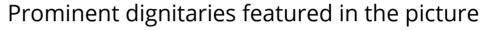
Bangalore International Exhibition Centre (BIEC), Bengaluru BUSINESS HRS **10:00 am - 6:00 pm**



ORGANISERS: MESSE STUTTGART INDIA & INDIA DIDACTICS ASSOCIATION

ASIA'S LARGEST & INDIA'S ONLY EXHIBITION & CONFERENCE FOR THE EDUCATION & SKILL SECTOR





Ms. Anna-Maja Henriksson,

Minister of Education, Finland

Dr. S.R. Patil,

Minister of Medical Education, Skill Development, Entrepreneurship, Government of Karnataka

Mr. Madhu Bangarappa,

Minister of Primary and Secondary Education, Government of Karnataka

Mr. Mustafa Canli,

Director General Innovation & Educational Technologies, Government of Republic of Türkiye

Dr. Vinod R. Rao,

IAS, Secretary, Primary & Secondary Education, Government of Gujrat

Mr. Roland Bleinroth,

President, Messe Stuttgart Germany

Mr. Dominic Savage,

Forum Director, ASES & Education World Forum

Mr. Gavin Dykes,

Program Director, ASES & Education World Forum

ls. Iulia Garvev.

Deputy Director General, British Education Suppliers Association

Mr. Reinhard Koslitz,

CEO, Didacta International – Germany

Mr. Aditya Gupta,

CEO, India Didactics Association



Ministers & Ministry officials from:

- Government of Republic of Bangladesh
- Government of Brunei Darussalam
- **Government of Maldives**
- Government of Sierra Leone
- Government of Karnataka
- Government of Meghalaya
- Government of Dutse State of Nigeria
- Royal Government of Bhutan
- Government of Republic of Mauritius
- Government of Madhya Pradesh
- Government of Papua New Guinea
- Government of Kingdom of Cambodia
- **Government of Arunachal Pradesh**
- Government of Telangana
- Government of Malaysia
- Government of Sultanate of Oman
- Government of Republic of Armenia
- State Government of Victoria, Australia

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DIDAC INDIA 2023 SUCCESS STORY!

The 13th edition of DIDAC INDIA garnered an overwhelming response from a diverse array of global education stakeholders, industry partners, sponsors, speakers, exhibitors and international attendees. This international exhibition and conference offered practical solutions to address various innovations and transformations worldwide, with an emphasis on the Indian Education & Skill Sector.

DIDAC INDIA achieved resounding success, with the active participation of 290 exhibitors hailing from 16 countries. These exhibitors showcased over 5,000 innovative products and solutions aimed at revolutionising the learning and teaching methods and elevating Indian educational and skill sector to global standards.

Beyond the traditional exhibition aspect, the event served as a confluence of various segments, creating a dynamic and multifaceted experience for all stakeholders.

- Over 30 interactive workshops
- Three days of over 25 enriching conference sessions that sparked thought-provoking discussions and networking opportunities
- IDA Round Table Meets
- Didac Talks
- IDA Education Awards
- IDA Meet & Greet Networking events
- Business Match-Makings
- & Much More...

As a unifying platform, Didac India attracts an extensive and inclusive audience, with more than **21,367 visitors** comprising



of prominent educators, ministry officials, industry experts, trade visitors and professionals. This diverse audience transcended geographical boundaries, representing the National and International Governments, Educational Institutions, and Industry from **38 countries**.

The Event has truly personified its motto of #UnitingForEducation. This post-show report encapsulates the grandeur of DIDAC INDIA 2023, highlighting its success and potential for the future.

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KEY FACTS & FIGURES - VISITORS



21,367 VISITORS

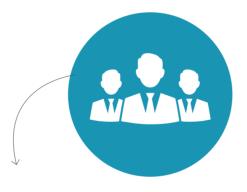


EDUCATION - 16,108

(Owners, Senior Mgmt, Academicians, etc.)

GOVERNMENT, MEDIA, OTHERS - 1,163





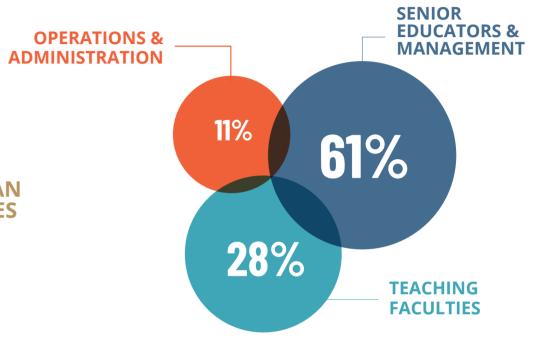
corporate - 4,096 (Manufactures, Distributors/ Resellers, etc.)

DEMOGRAPHICS & SEGMENTATION

INDIAN VISITOR PARTICIPATION

28 INDIAN STATES









INTERNATIONAL VISITOR PARTICIPATION



| Armenia | Finland | Mauritius | Spain |
|-------------------|-----------|------------------|--------------------------|
| Australia | Georgia | Nepal | Sri Lanka |
| Bangladesh | Germany | Netherlands | Taiwan |
| Bhutan | Haiti | New Zealand | Thailand |
| Brunei Darussalam | HongKong | Nigeria | Türkiye |
| Cambodia | Indonesia | Oman | UAE |
| Canada | Ireland | Papua New Guinea | United Kingdom |
| China | Japan | Sierra Leone | United States of America |
| Croatia | Malaysia | Singapore | |
| Egypt | Maldives | South Korea | |



Visitors found DIDAC INDIA to be exceptionally valuable for discovering new products.

Visitors regarded DIDAC INDIA as significant for the advancement of their schools and institutes.

Visitors highly recommend DIDAC INDIA as a must-visit event for the education sector.

Visitors express their desire to attend DIDAC INDIA in the year 2024.

Visitors considered the workshop content to be enriching and of utmost importance for their development.

Visitors perceived the conference not only as the largest in Asia but also as a valuable source of thought-provoking and insightful content.

KEY FACTS & FIGURES -EXHIBITORS

13,005 Sqm **GROSS AREA**

3,759 Sqm **DISPLAY AREA**



Participating countries





China







Canada







India







South Korea









Finland



Germany





Netherlands



Singapore

EXHIBITORS FEEDBACK



290 Exhibitors trom **16 Countries**

Exhibitors accomplished their comprehensive goals with resounding success.

Exhibitors found that the show effectively and substantially contributed to generating numerous new business inquiries.

Exhibitors Rated the quality of visitors as exceptionally high and relevant, deeming it excellent in meeting their target audience.

Exhibitors found that the event exceeded expectations by attracting a global audience from various corners of the world.

INDIAN EXHIBITORS

78 INTERNATIONAL EXHIBITORS

TESTIMONIALS



Mental Health Catalyst || Workplace Happiness Specialist || ...

Such an incredible experience at India Didactics Association yesterday, immersing myself in the leading edge of educational innovation and engagement. The vibrancy and passion at the event were genuinely captivating, and I was truly impressed by the cutting-edge developments that are reshaping the education landscape.

+ Follow · · ·

Reconnecting with old acquaintances from my educational network was a delight, and I also had the privilege of establishing new relationships with dedicated ndividuals who are actively propelling positive transformations within education. 'm eagerly anticipating the potential partnerships and possibilities that await in the future.

#didac #unitingforeducation #innovation #education #happymee #networking collaboration #educationinnovation #learningcommunity Nidhi Tripathi Sandhya Viswan Neha Sharma Muktha Mandara Sonali Dasgupta





Being part of one of the biggest #Education_leadership_Conferences held at Bangalore International Exhibition Centre was just #enlightening

#Connecting with #Educational_Leaders and talking about the #international_curriculum and the #curriculums of our #country was like an #ocean_of_knowledge and #opportunities to #collaborate.

A big shout out to India Didactics Association, for creating this platform for #educators.... See



ook a day off on 18th-Oct-2023 to visit #DIDAC-2023. Asia's Largest #EdTech fomain. Here are a handful of startups that I resonated with in terms of their alignment with my work content and methods in the areas of learning and development. Training, Design Thinking, Product design, finishing school in finance and Entrepreneurship.

It was good to catch up with Tejus Gowda , Froud alumni of RVCE and founder of DevelUp striving to make an impact in the area of Training and Internship with egard to skill development to enhance placements.

mared to see the work by Arpitha Manda . Founder and HR of start-up by name Munsow Technologies. An Al enabled inteniew preparation online portal which might be a game changer for a lot of people and more so for introverted people who might have inhibitions to open up in front of others.

SchoolCinema, trying to impart life Lessons by creating unique digital experiences for students. The way they are transforming education through films, events. research, training, and publications is commendable. Their handouts are amazing and I wished we could do something similar for higher education.

fad an interaction with Shalley valecha; Founder and Director of SEV7N shared insights about their program offering named as Uddchal- Mini M&A for schoolers. simed at empowering school students in numerous aspects such as Entrepreneurship. Finance management, Critical thinking, Job market so as to make an informed choice about their own future.

Articulating course outcomes and based on that strategizing pedagogical interventions might not be a cup of tea for every teacher. @Thingseducation is trying to simplify and empower educators in primary education sector. sot the taste of how much Smarter the Smartboards have become with the advenof Al. The faculty are enabled to showcase content and make students internalize he concepts and transition to application layer.

#DIDAC2023 #EdTech #TelasGonda #DevelUp #SkillDevelopment #Munsow ArpithaManda #SchoolCinema #LXLideas #SEV7N #PedagogicalInterventions

Abhishek Dalya - 2nd ma+fillbed+ S

xitting times at DIDAC - Axia's largest event for Educational Resources and echnology-based products! 🕦 🧮

had the opportunity to explore this educational wonderland, featuring over 300exhibitors showcasing the latest innovations in education. From outting-edge d ech solutions to traditional classroom resources. DIDAC had it all

As educators, administrators, and lifelong learners, we must stay ahead of the curve, embracing new tools and resources to empower the next generation.

ey takeaway? Our commitment to quality education is unwavening. Whether we re in a traditional classroom or a virtual learning environment, we're here to make

Rudos to the organizers for an exceptional event, and a big thank you to all the exhibitors who are shaping the future of education.

NSW https://Inkd.in/gRcUggh Education Finland: https://inkd.in/gGhk3_ka Carrier https://inkid.in/gtM_5pGF

ewton School of Technology, India Didactics Association



It has been a hive of activity in the last two days at DIDAC.

The IDA awards ceremony was celebrated with loud cheers for the achievements & brilliant talent from education & their contribution to the community.

w Women school leaders from Melbourne interacted with their peers on important topics of leadership, student development, inclusion & well being.

And we had a 1 young entrepreneur visit our pavilion curious to learn about some of the digital solutions, products and services.

Jeanette Cheah 4 HEX Annie Santhana Dr Justin Sung had stimulating discussion on Edtech & its wider role as a driver of innovation in learning & teaching and how it is shaping the education industry.

....a great wrap up of DIDAC 2023 indeed!

Michelle Wade Gopi Shankar Parashmani Chandra Shoba Solomon Anita Kumari Jonathan Russell Caroline Hartnett Fiona Letos Bans Satar Mamta Kotnala Australian Council for Educational Research Prof.Manoj Kumar FourthRev Global Education Solutions GES Amit Malhotra Mindsets Learning Ariun Dutta Anuthhuti Joshi Prema Raja Online Education Services (OES) Clare Harding DPhil PEAR Academy SoaringEd, Inc. Vandita Bhargava Study Melbourne Amit Malhotra VETASSESS Aditya Gupta Global Victoria Josie Millard OAM Tania Sorbello

Prim Buds Garden October 21 + 13

Connecting, Learning, and Making Memories at DIDAC INDIA!

What an incredible experience at Didac India . @Bengaluru

Making new acquaintances, and nurturing pacts of knowledge-sharing and collaboration was the highlight of our workshop! It was truly heartwarming to witness passionate educators and likeminded individuals coming together under one roof to exchange ideas, share resources, and create lasting connections. ... See more



Igra International School - Follow Iqra International School -October 30 at 12:59 PM - 2

"Learning from Didac's founders and educators was an amazing experience.

The following are a few of the insightful and unforgettable moments from the event.

During the event, I became interested in stem robotics and saw how the education industry might benefit greatly from the use of robots and artificial intelligence in order to help students reach their maximum potential."... See more



Manju Rana • 3rd+ onal Awardee | Educational Consultant | School Audit | ...

Amazing 3 days @ India Didactics Association ... Many take aways! Great exhibits Intellectual discussions!





Dr Bommanna Raja Kanakaraj + 3rd -

The recently organized internetional Trade Fair by the India Didactics Association a the Bangalore International Exhibition Centre was a convergence of ideas. nevation, and international collaboration in the field of education. The event howcased the evolving landscape of education, covering various facets from chool education to engineering and higher education systems. It was an extraordinary platform that brought together educators, institutions, and experts

One of the most striking features of this event was the impressive participation of breign delegates and the presence of foreign stalls. This international representation not only added a global perspective to the event but also emphasized the importance of cross-cultural exchange in the education sector. It was a testament to the growing recognition of India's education ecosystem on the

'As a distinguished speaker invited by the Indian Didactics Association.' I had the privilege of addressing the audience on the profound impact of digital echnologies on higher education. The transformative role of technology in eshaping education cannot be overstated. With the advent of digital tools. itudents have access to a wealth of resources, enabling personalized learning experiences, and fostering engagement.

Tabacques S. Khan + iircl+

O + SEITE + OF

The 13th edition of Didac India, Asia's expo showcasing state-of-the-art solutions or education and skills sectors was held at the Bangalore International Exhibition entre (BIEC)The summit had Education ministers and ministerial delegations from 5 countries such as the UK, Brazil, Malaysia, Saudi Arabia, etc. and education inisters from over 10 Indian states.

merican Education International was also a part of this happening exhibition longside over 200 exhibitors, including Microsoft, Amazon, Samsung, HP, etc., had bout 4 000 products/services on display, it also featured exc savilions from the UK, Germany, Australia, Canada, Finland, Poland, Singapore riong others. Several workshops and conferences were also held alongside the DIDAC India expo. The International Education and Skill Summit, Didac Alliance of nternational Schools conference, Early Learning conference, K-12 Education conference, IDA Connect workshop are some of the many.

+ Follow · · ·

Policy & Decision Makers from 23 National & International Governments 21 367 Educational Visitors over 3 Days of the Exhibition

280 - Exhibiting Organisations from 16 Countries 5,000+ Global Products & Solutions at Display

20 - Global Powerful Speakers

Days of Power Packed Conferences

30 - Workshops with Hands-on Learning Experience



+ Follow ***

Proud to be a part of DIDAC INDIA on 17, 18, 19th October 2023 in BIEC, Bengaluru the largest event in Asia for Educational Resources and Technology-based products & solutions for all levels and segments of the Education & Skills sector. This is the International Exhibition & Conference which addresses the growing demand for these products & and solutions in our country. The event is partnered by Global Victoria (State Govt. of Victoria: Australia), the British Education Suppliers Association (BESA), DIDACTA (Germany), the World Didac Association & and India Didactics Association. Also, the event is supported by all prominent ministries of the Government of India and various educational bodies. Like to share a few takehome points, such as "Phenomenon-based learning" which was there in Ancient india once again becoming the mantra of modern education systems thanks to 'The New Education Policy' where students will follow a learner-centred. multidisoplinary instructional approach that is based on their inquiry/ curiosity an problem-solving. Not depending on any specific subject but a phenomenon, such as the sunrise and Sunset which can relate to the study of geography, history, physics, mathematics, chemistry and everything related to the phenomena. An example is taught without any preset learning objective. Instead, learners nvestigate and solve their own questions by applying what subjects are relevant t the problem, All 'Gurukul wisdom' and 'Flow of thoughts' are coming back to the next generations. More emphasis on "Critical thinking & Problem Solving", "Digital Uteracy'. 'Communication & Collaborative Skills', 'Global citizenship & Cultural Competence", #DIDACINDIA, #NEP, #MesseStuttgart, #IndiaDidacticsAssociat oEGovofKarnataka, #MoEGovofIndia

+ Follow **

Charushilla Narula Bajpai October 25 at 10:29 PM - 3

Three observations at the 2023 #DidacIndia Conference #Bengaluru:

1. Educators at every stage in a student's life cycle - from early childhood to primary & middle years, high school and college and even beyond to careers and skills - are innovating and developing newer ways to learn.

2. At the face of it, Product Design & Technology seem to be shaping the education landscape but the real foundation is in Content & edu-preneurial Intent. ... See more



Dr. Supriya Lamba Sahdev - 3rd+ ociate Professor + HOD Marketing + International Programs Manager

Attended inspiring #DIDAC India 2023, the 13th edition of

*AsiapremierExhibitionandConference for Educational and Skilling Resources.

*Amazing to see the educational sector evolving.

The event, held at the Bangalore International Exhibition Centre (BIEC), is organized by the India Didactics Association (IDA) and generously supported and partnered with the Department of Education. Government of Karnataka which offers ample of opportunities to explore collaboration avenues with foreign universities.

Saraswati Kurade Snehal Soni mahima gupta Jugnoo Thakur Jugajyoti Behera Sanjith Ragav Vikram rana Singh Ayushi Neraliya Priyanshu Shukla Aravind James Suyash Semwal Shubham Dinga Eva Nalwa Anuska Saha John Zachariah Jr.

#internationalofficeISBR #ISBR #ISBRinterbationalatudent DIDACIndia2023 #Education #SkillingResource





Co-located at



TIESS, held concurrently with DIDAC India 2023, saw an active participation of influential leaders, policy makers, prominent educators, and key stakeholders hailing from the global education and skill sector.



(Comprising of Policy Makers, Eminent Educationists and Industry Leaders)

310 speakers

(In conferences & roundtables from India & International)

25 Conference Sessions











Prominent participants at the summit comprised education ministers from across the globe and from various States of India, and officials from relevant ministries. Additionally, key attendees included university, college, and school owners, as well as senior management from educational institutions in India and various other countries such as the United States, Canada, Egypt, Ireland, Nepal, Taiwan, Bhutan, Papua New Guinea, Nigeria, Hong Kong, Australia, China, Finland, the Netherlands, Thailand, the UAE, Mauritius, Armenia, Sri Lanka, the United Kingdom, Germany, Singapore, and a few others.

The summit explored a diverse array of pertinent topics, with each session featuring a balanced mix of international and domestic speakers who shared their forward-thinking insights and practical learning solutions. This facilitated a valuable exchange of ideas and future practices, leading to consensusdriven solutions aimed at advancing the education and skill sector. This event received support from various ministries and industry partners.





IDA ROUND TABLES

Concurrent to DIDAC India, IDA organised sector-specific roundtable discussions on Higher Education (HIED), K-12 education, and Early Learning.

The closed-door structure of the Round Table fostered an environment of trust and unrestrained dialogue and enabled leaders to freely exchange perspectives, insights, and experiences without the constraints of public scrutiny. The discussions were focused, authentic, and candid among peers.

The outcome of this harmonious synergy will be a comprehensive report, encapsulating the collective essence of our discourse.











2400+

Nominations across early learning, K-12 & higher education

100+ Finalists

33 Winners



DIDAC Academy (WORKSHOPS)

Held concurrently with DIDAC India, Didac Academy (Workshops) were meticulously designed to empower and enrich educators by providing them with cutting-edge and progressive approaches to teaching and learning. Key highlights of the workshops include:

- 30 Sessions across 3 days
- 150+ educators attending each session
- In-depth hands-on exploration of topics
- Evolving practical solutions in teaching
- CPD certified

The workshops were led by a diverse array of national and international experts specialising in various fields related to education.

Participants included seasoned senior educators and teachers representing a wide range of educational backgrounds, including CBSE, IB, Cambridge, ICSE, State Boards, Central Universities, State Universities, Private Universities, Deemed Universities, and more.

The primary objective of these workshops was to enhance educators' perspectives on the future of education, with a specific focus on fostering innovative teaching and learning methodologies.



Some of the topics deliberated upon were:

- The Science of Reading How Children
 Learn to Read
- Developing Future-Ready Education Today
- From Chaos to Calm: Integrating Mindfulness in the Classroom
- Promoting inclusivity and Accessibility in Indian Education

- Challenges of Implementing NEP 2020
- Pioneering Initiatives for Student Learning Outcomes using Experiential Learning
- How to help your students become critical, creative thinkers for future success?
- Music & Academics: Bolstering Student's Learning, Achievement and Success and, many more

CONCURRENT EVENTS

UNIQUE NETWORKING INITIATIVES

IDA Meet & Greet Events

The IDA Meet & Greet Events, were hosted at the IDA Lounge. The primary objective of these gatherings was to foster meaningful collaborations and build strong networks among professionals in the K-12 and Higher Education sectors, as well as representatives from various industries.

These sessions offered a distinctive platform for educators and industry experts to engage in informal, transparent discussions, fostering an environment conducive to the free flow of ideas and insights. The participants had the chance to connect, exchange experiences, and explore potential partnerships that could significantly impact the education landscape.

The IDA Meet & Greet Event promoted a sense of community and empowered invited stakeholders to uncover new opportunities for collaboration, business partnerships, learn about industry trends, and acquire valuable information.





UNIQUE NETWORKING INITIATIVES

B2B Meetings

An exclusive area designated for business meetings was set aside specifically for Exhibiting Companies. The purpose of these meetings was to facilitate smoother interactions between exhibitors looking for potential clients.

Exhibitors were provided with the opportunity to schedule dedicated time slots for meetings with prospective clients. This structured arrangement enabled exhibitors to engage with potential channel partners, fostering opportunities for their business growth and expansion.

















MSME PAVILION SUPPORTED BY Ministry of MSME, Government of India

Indian Micro & Small companies registered with MSME, were offered a subsidised rate for participation and received support from the Ministry of MSME, Government of India. The participation benefitted these companies with:

- Ample business opportunities to meet and network with education & industry leaders
- Networking with distributors and channel partners that resulted in business leads & channel expansion
- 55+ exhibiting companies in MSME pavilion met with over 1,100 distributors & channel partners
- Met schools, colleges and university leaderships that were direct decision makers and buyers
- Had the opportunity to meet with the Ministers and Ministry officials from 17 countries and explored governmental connects
- 150+ pre-fixed meetings were created for MSME companies to explore distributors & channel partners across India and globally
- More than 500 pre-fixed meetings were arranged between Education leaders and participating MSME companies

This showcased the **commitment** by the **Ministry of MSME and Government of India** in supporting Indian companies and promoting the **Make in India** initiative, and **elevating Indian products** on a global stage

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NEW BEGINNIGS WITH NEW VENTURES





We are thrilled to share the exciting news that Didac India has officially become a part of the Messe Stuttgart event portfolio.

This new collaboration marks a significant milestone for Didac India, marking a momentous leap forward in its growth and raising the event to new levels of excellence. Through a strategic partnership between the India Didactics Association, known for its impactful work in the education and skill sector, and Messe Stuttgart, renowned for its expertise in organising premier exhibitions, we are dedicated to delivering an even more remarkable and impactful educational event in the future. This partnership not only ensures the event's continued expansion but also guarantees enhanced opportunities and a broader reach within the education sector.

This joint venture will result in a bigger, better, and an even more bolder event. Attendees can look forward to an event that offers deeper insights, cuttingedge innovations, and networking opportunities, ensuring that Didac India remains at the forefront of educational discourse.

We are enthusiastic about the immense potential this partnership brings and the positive impact it will have on the education community.



Over the years, DIDAC INDIA has evolved into a highly anticipated event within the Asian education and skills sector. It serves as a focal point for all key players in this field to collaborate, exchange ideas, promote initiatives, network, and share best practices in education and skill development. Drawing participants from both domestic and international spheres, including users and purchasers seeking the latest products, resources, and technologies to enhance their teaching and learning processes., DIDAC INDIA has truly emerged as a global showcase for exemplary practices, resources, and solutions from across the globe.

This event provides an ideal platform for senior representatives from government bodies, educational institutions, and the corporate sector to engage in

Spanning three days and encompassing exhibitions, conferences, and a variety of workshops, this event brings together professionals within the education and skill development community, ensuring they stay abreast of global advancements in the field.

DIDAC INDIA is the perfect platform for bringing education stakeholders together, allowing companies to showcase their innovative products, solutions & technological advancements to decision-makers, facilitating business and networking opportunities, and acknowledging their contributions to the growth of the education and skill sector.









JOURNEY AHEAD

With a dedicated commitment to introducing innovative products and solutions in the upcoming edition, and a strong resolve to broaden the range of offerings in India, DIDAC India is poised to host an even more significant event in 2024. Continuing on this path of progress, DIDAC INDIA 2024 will be held from 18th - 20th September 2024, Yashobhoomi (India International Convention & Expo Centre) New Delhi



We would like to **thank** all our Partners, Exhibitors & Visitors for making the event A GRAND SUCCESS

Ministry of Education Government of India













































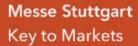
















Event Secretariat:

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