

**ASIA'S LARGEST & INDIA'S ONLY
EXHIBITION & CONFERENCE
FOR EDUCATION & SKILLS SECTOR**

18 | 19 | 20 NOVEMBER 2025 • **NEW DELHI**
Yashobhoomi (India International Convention & Expo Centre)



CELEBRATING THE

15th

EDITION

Organised by

Messe Stuttgart
Key to Markets



Co-Organised & Partnered by

INDIA
DIDACTICS
ASSOCIATION

► The Event

Didac India stands out as the largest exhibition and conference in Asia, and exclusive in India, that unites the entire education and skill community. It brings together educators, educational leaders, government stakeholders, manufacturers, suppliers, distributors, and solution providers from the education and skills industry onto a unified platform, fostering synergies for the continuous advancement of this vital and expanding sector. The event is a grand global showcase of futuristic solutions, addressing the increasing demand for diverse resources essential for the ongoing enhancement of education and skills sector.



Didac India, extending over three days, is a vital convergence point for key participants in the education and skills sector. Regarded as a must - attend for the entire community, it provides an exclusive platform to present cutting-edge resources and solutions to the appropriate audience. This event encourages direct interactions, promoting ongoing enhancements in teaching and learning. Didac India is a sole marketing platform that enables both Indian and international companies to establish and expand their businesses in the Asian education and skills market.

► Why DIDAC INDIA?

- Only event dedicated to the education & skill sector
- Asia's largest showcase of the future of education
- Thousands of quality visitors
- Attended by decision makers and influencers
- Networking and business opportunities
- Visitors and buyers from more than 38 countries
- Opportunity to create partners and distributors
- Over 85% retention of exhibitors
- Power-packed conferences
- Live parallel workshops and much more...



22,000+
Visitors

300+
Exhibitors

5,000+
Products

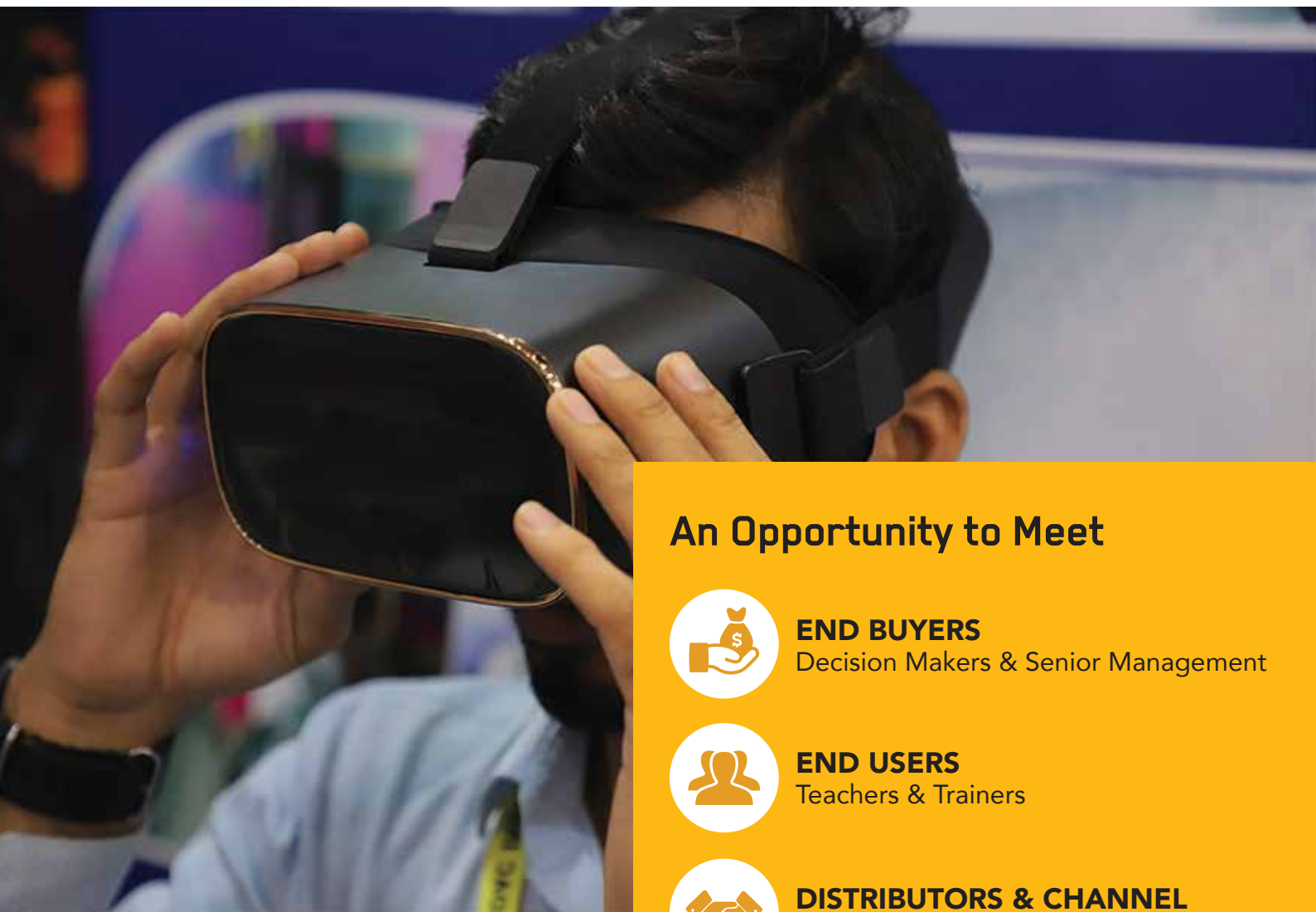
35+
Workshops

25+
Conference
Sessions

Highlights 2024

► Visitor Profile

DIDAC India draws a diverse audience, encompassing key figures like Chairpersons, Owners, Chancellors, Directors, Principals, Academicians, decision-makers etc. from Educational Institutes (Colleges, Universities, and Schools). It extends to include Ministry Representatives, Government Bodies, Retailers, Corporates, Banks, and Media. This event, with a proven track record of success, stands as a vital meeting ground for Asia's educational and skilling communities, fostering networking and collaboration.



An Opportunity to Meet



END BUYERS

Decision Makers & Senior Management



END USERS

Teachers & Trainers



DISTRIBUTORS & CHANNEL PARTNERS

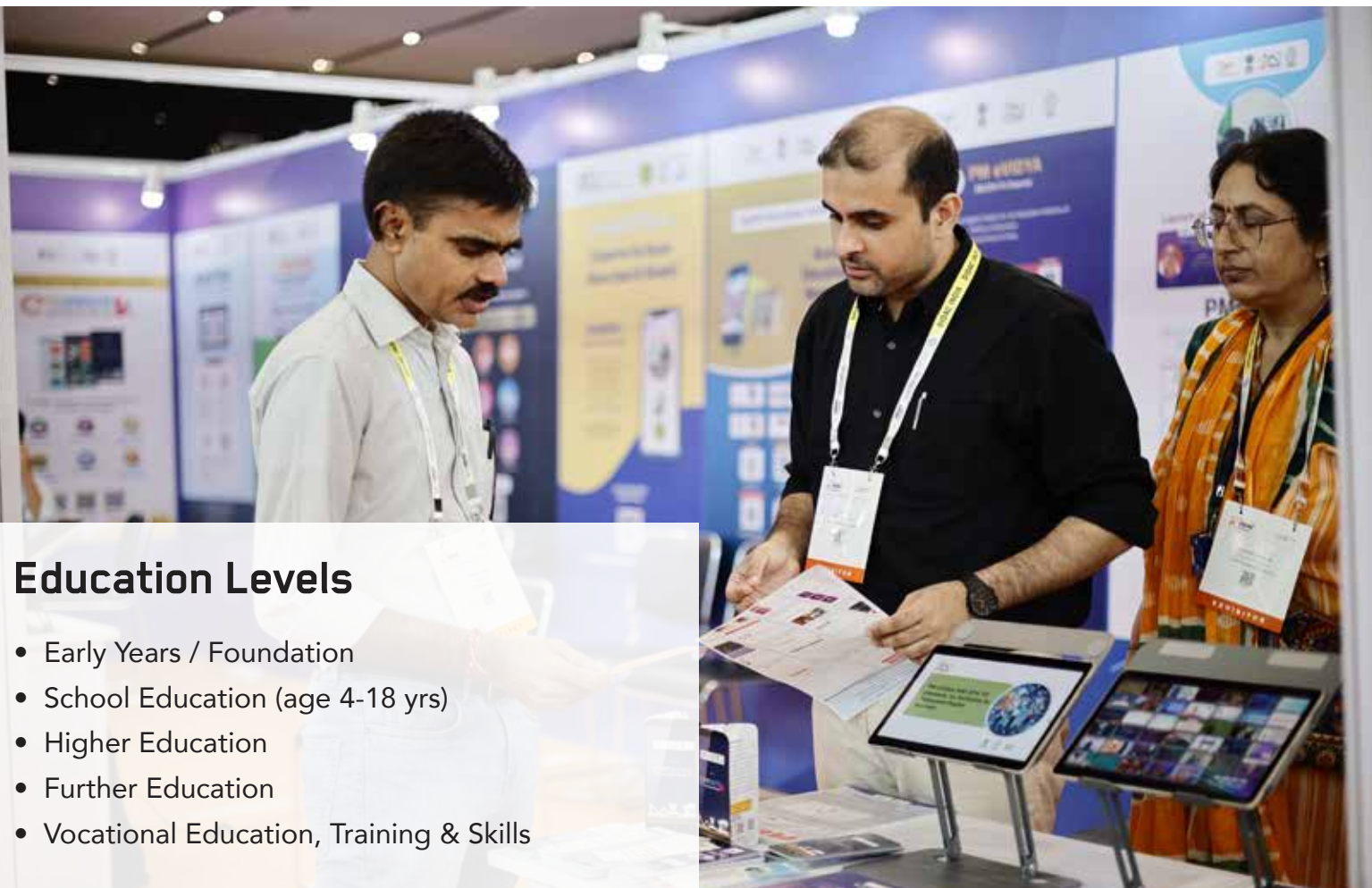


GOVERNMENT & MEDIA

18 - 20 November, 2025

Yashobhoomi (IICC)

New Delhi



Education Levels

- Early Years / Foundation
- School Education (age 4-18 yrs)
- Higher Education
- Further Education
- Vocational Education, Training & Skills

Product Areas

- Hardware and Software
- Display solutions
- Resources / Equipment
- Technology
- Content / Curriculum / Publishing
- Building material and furniture
- Music, play and sports resources
- Special Needs
- Teacher Training
- Allied & Supportive Products / Solutions
- Scientific & Lab Equipment
- And Much More...

► Exhibitor Profile

Didac India plays host to a diverse array of exhibitors providing educational solutions that cater to the full spectrum of needs for establishing or enhancing an educational institution. The exhibition serves as a global display of cutting-edge resources for education and skill development.

Visitors have the opportunity to explore various solutions for their institutions and gain insights into potential collaborations and partnerships. Didac India serves as a dynamic marketplace, allowing exhibitors to showcase innovations to an attentive audience within the education sector.

▶ Participation Fee

International Exhibitors:

▶ **Raw Space:** EUR 480/sqm. (space as per floor plan)

20% premium on 2 or more sides open.

Includes - Exhibit Space and General Security.

▶ **Shell Scheme:** EUR 540/sqm. (space as per floor plan).

20% premium on 2 or more sides open

Minimum 9sqm Includes - Display panel wall on 2/3 sides, 1 Table & 2 Chairs,
3 Spotlights, One 13 amp socket, Fascia Board with Company Name,
Floor Carpeting, Waste Paper Basket, General Security & Cleaning.

▶ **Registration Fees per Exhibitor:** EUR 200

*All contractors other than the official contractors will be required to pay a management fee of EUR 10 per sqm for on-site co-ordination, design approval and construction debris disposal (further details to be obtained from the Exhibitor Manual).

*Health & Safety cess (as per Govt. Guidelines), Mandatory Public Liability Insurance cover of EUR 55 shall be charged extra.

*Taxes (GST @ 18%) as applicable at the time of exhibition shall be charged extra. Any charge in the tax structure shall be incorporated in the final invoice.

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► Co-Located Events

Didac India features a vibrant array of co-located events such as TIESS, IDA Education Awards, DIDAC Academy, DIDAC Talks, and IDA Round Tables. This multifaceted approach enriches the overall experience for both exhibitors and visitors. Exhibitors gain unique opportunities for product exposure, networking, and fostering collaboration. Visitors, on the other hand, gain valuable educational insights, participate in interactive sessions, and obtain a comprehensive view of advancements in the education sector. Didac India provides a holistic platform for both exhibitors and visitors to flourish in the dynamic landscape of education and skill development.



TIESS

The three-day conference brings together passionate educators, leaders and experts from global education and skills sector, addressing the growing demand for development and growth in the education and skills sector worldwide.



IDA Awards - Education

India's only awards presented by a national association that Recognises, honours & celebrates outstanding contributions of educational institutes in India.



Didac Academy

Live Interactive Workshops are conducted at Didac India, providing in-depth and hands-on exploration of topics to meet individual & institutional faculty development and technology needs.



Didac Talks

A live talk platform at Didac India that comprises of upto 10-minute talk from education & industry experts on industry focused approaches.



IDA Round Tables

Series of sector oriented meets on: Early Learning and Higher Education. It brings together senior education leaders to discuss and deliberate policies and their implementation. And also work on solution & suggestions.




15th EDITION



▶ Event Highlights 2024



22,000+
Visitors from
40+ Countries

A large purple rectangular block containing the text "22,000+ Visitors from 40+ Countries" in white, bold, sans-serif font. The block is surrounded by a collage of small images showing various scenes from the event, including people at booths, a large crowd, and a person taking a photo.

300
Exhibitors from
16 Countries

A large yellow rectangular block containing the text "300 Exhibitors from 16 Countries" in white, bold, sans-serif font. The block is surrounded by a collage of small images showing people at various exhibition booths, some with product displays and others with informational materials.

5,000+
Innovative
products and
solutions

A large orange rectangular block containing the text "5,000+ Innovative products and solutions" in white, bold, sans-serif font. The block is surrounded by a collage of small images showing people interacting with various products and solutions at exhibition booths, including a person looking at a laptop and others examining items on a table.

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▶ Event Highlights 2024

35+
Interactive
Workshops

25+
Conference
sessions engaging
2000+ senior
education leaders



► Exhibition Partnership Opportunities

| | | |
|------------------------------|-----------------------------|---------------------------------|
| Diamond Partner | MAX 1 | EUR 13,800 |
| Special Category | MAX 1 (In each category) | EUR 12,400 |
| Platinum Partner | MAX 2 | EUR 11,000 |
| Gold Partner | MAX 5 | EUR 8,350 |
| Visitor Bags | MAX 1 | EUR 5,500 |
| Visitor Lanyards | MAX 1 | EUR 7,850 |
| IDA Educator/VIP Lounge | | EUR 6,950 |
| Carpet Branding | | EUR 1,400 (For 6 Logos) |
| You are here Sign Boards | | EUR 3,250 |
| Advertising on Event Website | | ON REQUEST |
| Visitor Merchandise | | EUR 2,150 (Plus Merchandise) |

► Exhibition Catalogue Advertising

| | |
|--------------------|-----------|
| Show Guide Partner | EUR 6,400 |
| Back Cover | EUR 2,800 |
| Cover inside | EUR 1,400 |
| Centre Spread | EUR 1,400 |
| Full Page | EUR 850 |
| Half Page | EUR 500 |

*For exhibition related partnership queries, contact : sales@didacindia.com

Taxes as applicable at the time of exhibition (GST @ 18%) shall be charged extra on the quoted rates



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▶ **TIESS - Conference Partnership Opportunities**

| | | |
|---------------------------------|-----------------------------|------------|
| Platinum Partner | MAX 1 (In each category) | EUR 11,000 |
| Special Category Partner | MAX 1 (In each category) | EUR 9,700 |
| Gold Partner | MAX 1 | EUR 9,050 |
| Other Partnership Opportunities | | ON REQUEST |

▶ **Round Tables**

| | |
|-------------------------------|-----------|
| Higher Education Round Tables | EUR 6,950 |
| School Education Round Tables | EUR 6,950 |
| Early Education Round Tables | EUR 6,950 |

▶ **IDA Education Awards - Partnership Opportunities**

| | | |
|---------------------------------|-----------------------------|------------|
| Platinum Partner | MAX 1 | EUR 11,000 |
| Special Category Partner | MAX 1 (In each category) | EUR 9,700 |
| Gold Partner | MAX 1 | EUR 8,300 |
| Other Partnership Opportunities | | ON REQUEST |

▶ **Didac Academy - Workshop Partnership Opportunity**

| | | |
|----------|-------------|-----------|
| Workshop | PER SESSION | EUR 5,550 |
|----------|-------------|-----------|

▶ **Hosted VIP - Partnership Opportunities**

| | |
|----------------------------|------------|
| Special Curated Events | ON REQUEST |
| Breakfast / Dinner Partner | ON REQUEST |

Taxes as applicable at the time of exhibition (GST @ 18%) shall be charged extra on the quoted rates



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