DIDAC® INDIA

Asia's Largest & India's Only **Exhibition & Conference** for the **Education Sector**

25 - 27 November 2026 | Bengaluru, India

Bangalore International Exhibition Centre (BIEC)

CELEBRATING THE 16th EDITION

Organised by

INDIA DIDACTICS ASSOCIATION

Messe Stuttgart
Key to Markets

The Event

DIDAC India is Asia's largest exhibition and conference dedicated to education and the only event of its kind in India that brings together the entire education ecosystem under one roof. It serves as a powerful platform uniting educators, academic leaders, government stakeholders, manufacturers, suppliers, distributors and solution providers from across the education and skills industry, driving collaboration and accelerating the sector's continuous growth.

As a global showcase of futuristic and innovative solutions, **DIDAC India** responds to the rising demand for diverse, high-quality resources essential to the advancement of education and skill development. The event highlights emerging trends, technologies and best practices that are shaping the future of learning.

Spanning three impactful days, **DIDAC India** is a premier convergence point for key decision-makers and influencers from the education sector. Recognised as a must-attend event, it offers a unique opportunity to present cutting-edge products, services and solutions to a highly targeted audience. The exhibition fosters meaningful, face-to-face interactions that inspire progress, enhance teaching and learning outcomes, and support long-term partnerships.

DIDAC India also serves as a strategic marketing platform, enabling both Indian and International companies to establish, strengthen and expand their presence in the rapidly growing Asian education sector.

Co-located with **DIDAC Skills**, the two events together represent the complete spectrum of education and skill development-creating a comprehensive, future-ready platform for learning, innovation and collaboration.

Why DIDAC INDIA?

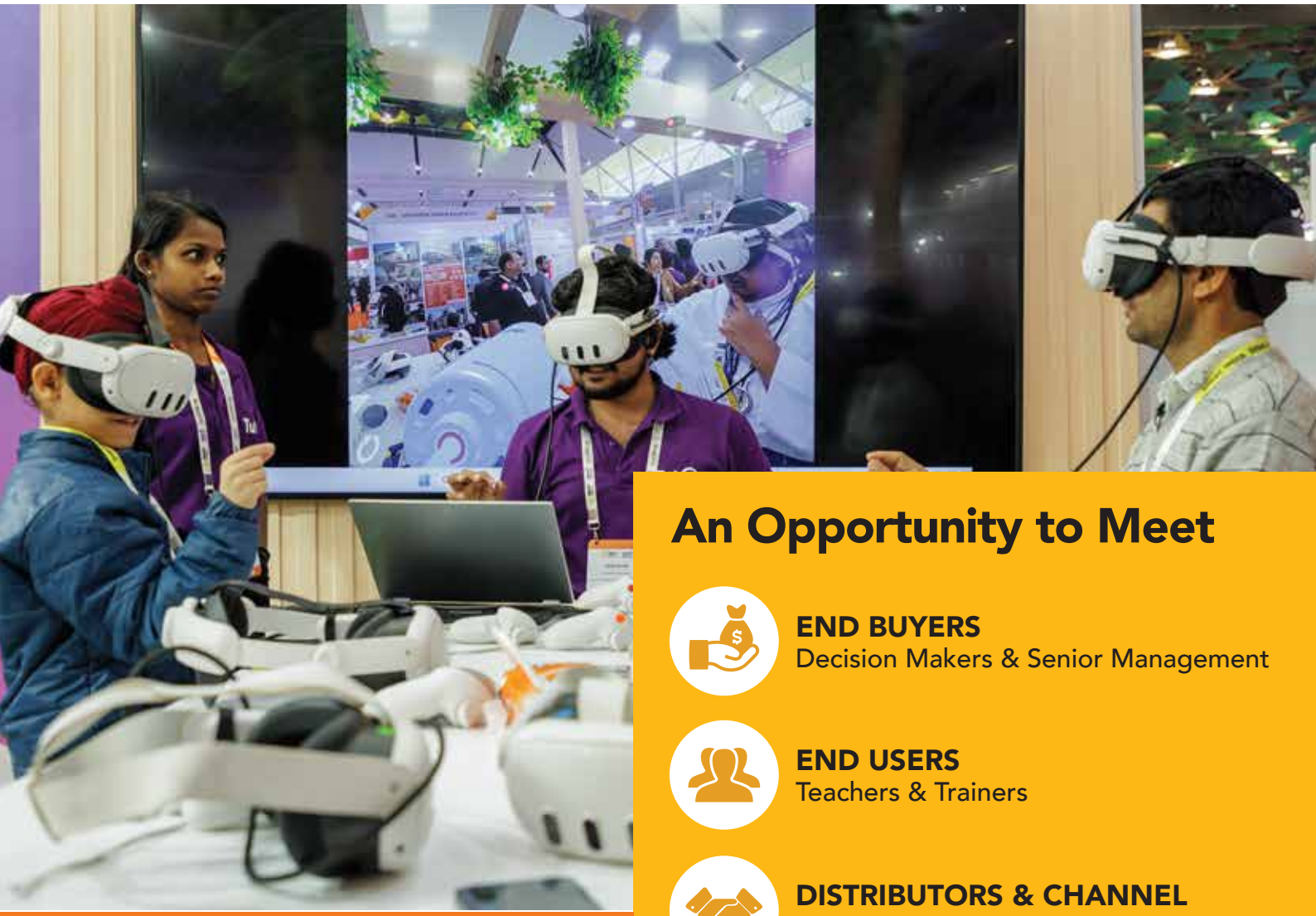
- Only Event dedicated to the Education Sector
- Asia's Largest Showcase of Educational Products & Solutions under one roof
- Thousands of Quality Visitors
- Attended by Decision Makers and Influencers
- Networking and Business Opportunities
- Visitors and Buyers from more than 45 Countries
- Opportunity to build Partnerships with Brands & Distributors
- Power-packed Conferences
- Multiple concurrent events like Workshops, Podcasts, Networking Meets & much more.

Highlights 2025

16th EDITION
DIDAC INDIA®

Visitor Profile

DIDAC India attracts a highly diverse and influential audience, including Chairpersons, Owners, Chancellors, Directors, Principals, Academicians and key decision-makers from Schools, Universities, and Higher Education Institutions. The reach further extends to Ministry Officials, Government Bodies, Retailers, Corporations, Banks and Media. With a strong legacy of 15 editions, the event has established itself as a definitive meeting ground for Asia's education community, driving meaningful connections, collaboration and growth.



An Opportunity to Meet

END BUYERS
Decision Makers & Senior Management

END USERS
Teachers & Trainers

DISTRIBUTORS & CHANNEL PARTNERS

GOVERNMENT & MEDIA

Exhibitor Profile

DIDAC India plays host to a diverse array of exhibitors providing products & solutions that cater to the full spectrum of needs for establishing or enhancing an educational institution. The exhibition serves as a global display of cutting-edge resources for education. Visitors have the opportunity to explore various solutions for their institutions and gain insights into potential collaborations and partnerships. DIDAC India provides a collaborative platform where exhibitors can thoughtfully present innovations to a focused and engaged education community.

Education Levels

- Early Years / Foundation
- School Education
- Higher Education
- Further Education
- Vocational Education & Training

Product Areas

- Hardware and Software
- Display solutions
- Resources / Equipment
- Technology
- Content / Curriculum / Publishing
- Building material and furniture
- Robotics & AI
- Music, play and sports resources
- Special Needs
- Teacher Training
- Allied & Supportive Products / Solutions
- Scientific & Lab Equipment
- And Much More...

16th EDITION DIDAC INDIA

Co-Located Events

Didac India features a vibrant array of co-located events such as Didac Skills, TIESS, IDA Awards, Didac Academy Workshops, Didac Talks Podcast and IDA Round Tables. This multifaceted approach enriches the overall experience for both exhibitors and visitors. Exhibitors gain unique opportunities for product exposure, networking, and fostering collaboration.

Visitors, on the other hand, gain valuable educational insights, participate in interactive sessions, and obtain a comprehensive view of advancements in the education sector.

Didac India provides a holistic platform for both exhibitors and visitors to flourish in the dynamic landscape of education sector.

DIDAC Skills

Asia's only exhibition & conference focused on Skills, bringing together educators, industry leaders & policymakers. It offers a global showcase of cutting-edge skilling solutions, training technologies & best practices shaping the workforce of tomorrow.

TIESS

The three-day conference brings together passionate educators, leaders and global experts, addressing the growing demand for development and growth in the education and skills sector worldwide.

IDA Awards

India's only awards presented by a national association that recognises, honours and celebrates outstanding contributions of educational and skilling institutes in India.

Didac Academy

Live Interactive Workshops are conducted at Didac India, providing in-depth and hands-on exploration of topics to meet individual & institutional faculty development and technology needs.

Didac Talks - Podcast

Features leading voices from the education ecosystem, spotlighting ideas and innovations shaping the next era of the education and skills sector.

IDA Round Tables

Series of sector oriented meets on: Early Learning, School Education, Higher Education and Skills bringing together senior leaders to discuss and delebrate policies and their implementation on practical solutions.

Event Highlights 2025

27,546
Visitors from
40+ Countries

417
Exhibitors from
13 Countries

6,000+
Innovative
products and
solutions

16th EDITION DIDAC INDIA

Event Highlights 2025

30+
Interactive Workshops

30+
Conference sessions engaging 2500+ senior education leaders

Participation Fee

Raw Space: USD 520 Per sqm (space as per floor plan) + 18% GST

20% premium on 2 or more sides open.

Includes - Exhibit Space and General Security.

Shell Scheme: USD 590 Per sqm (space as per floor plan) + 18% GST

20% premium on 2 or more sides open

Minimum 9sqm Includes - Display panel wall on 2/3 sides, 1 Table & 2 Chairs,

3 Spotlights, One 13 amp socket, Fascia Board with Company Name,

Floor Carpeting, Waste Paper Basket, General Security & Cleaning.

Registration Fees per Exhibitor: USD 215

*All contractors other than the official contractors will be required to pay a management fee of USD 12 per sqm for on-site co-ordination, design approval and construction debris disposal (further details to be obtained from the Exhibitor Manual).

*Health & Safety charges (as per Govt. Guidelines), Mandatory Public Liability Insurance cover of USD 60 shall be charged extra.

*Taxes (GST @ 18%) as applicable at the time of exhibition shall be charged extra. Any charge in the tax structure shall be incorporated in the final invoice.

16th EDITION DIDAC INDIA

Exhibition Partnership Opportunities

Diamond Partner	MAX 1	USD 14700
Special Category	MAX 1 (In each category)	USD 13200
Platinum Partner	MAX 2	USD 11700
Gold Partner	MAX 5	USD 9000
Visitor Bags	MAX 1	USD 8000
IDA Educator/VIP Lounge		USD 7500
Carpet Branding		USD 2500 (For 6 Logos)
You are here Sign Boards		USD 3500
Advertising on Event Website		ON REQUEST
Visitor Merchandise		USD 2500 (Plus Merchandise)

Exhibition Catalogue Advertising

Show Guide Partner	USD 6800
Back Cover	USD 3000
Cover inside	USD 2000
Centre Spread	USD 1500
Full Page	USD 900
Half Page	USD 500

*For exhibition related partnership queries, contact : sales@didacindia.com

Taxes as applicable at the time of exhibition (GST @ 18%) shall be charged extra on the quoted rates

TIESS - Conference Partnership Opportunities

Platinum Partner	MAX 1	USD 11500
Special Category Partner	MAX 1 (In each category)	USD 10000
Gold Partner	MAX 5	USD 9500
Other Partnership Opportunities		ON REQUEST

Round Tables

Partnership for Each Round Table	USD 7500

IDA Awards - Partnership Opportunities

Platinum Partner	MAX 1	USD 11500
Special Category Partner	MAX 1 (In each category)	USD 10000
Gold Partner	MAX 5	USD 8500
Other Partnership Opportunities		ON REQUEST

Didac Academy - Workshop Partnership Opportunity

Workshop	PER SESSION	USD 5700

Hosted VIP - Partnership Opportunities

Special Curated Events	ON REQUEST
Breakfast / Dinner Partner	ON REQUEST

Taxes as applicable at the time of exhibition (GST @ 18%) shall be charged extra on the quoted rates

INDIA DIDACTICS ASSOCIATION

Messe Stuttgart
Key to Markets

Event Secretariat:

422-423, DLF Tower A,
Jasola District Centre,
New Delhi – 110025, India
sales@didacindia.com

INDIA SALES

Preeti Gupta
Mob.: +91 9810839559
Email: preeti@indiadidac.org

Mohit Singh Parihar
Mob.: +91 9873939562
Email: mohit@didacindia.com

Yoginder Kumar Singh
Mob.: +91 9873939566
Email: yoginder@didacindia.com

GERMANY SALES

Judith Ihle
Mob.: +49 711 185602171
Email: judith.ihle@messe-stuttgart.de