

Asia's Largest & India's Only
Exhibition & Conference
for the **Education Sector**

25 - 27 November 2026 | Bengaluru, India
Bangalore International Exhibition Centre (BIEC)



CELEBRATING THE

16th

EDITION

Organised by

INDIA
DIDACTICS
ASSOCIATION

Messe Stuttgart
Key to Markets



► The Event

DIDAC India is Asia's largest exhibition and conference dedicated to education and the only event of its kind in India that brings together the entire education ecosystem under one roof. It serves as a powerful platform uniting educators, academic leaders, government stakeholders, manufacturers, suppliers, distributors and solution providers from across the education and skills industry, driving collaboration and accelerating the sector's continuous growth.

As a global showcase of futuristic and innovative solutions, **DIDAC India** responds to the rising demand for diverse, high-quality resources essential to the advancement of education and skill development. The event highlights emerging trends, technologies and best practices that are shaping the future of learning.



Spanning three impactful days, **DIDAC India** is a premier convergence point for key decision-makers and influencers from the education sector. Recognised as a must-attend event, it offers a unique opportunity to present cutting-edge products, services and solutions to a highly targeted audience. The exhibition fosters meaningful, face-to-face interactions that inspire progress, enhance teaching and learning outcomes, and support long-term partnerships.

DIDAC India also serves as a strategic marketing platform, enabling both Indian and International companies to establish, strengthen and expand their presence in the rapidly growing Asian education sector.

Co-located with **DIDAC Skills**, the two events together represent the complete spectrum of education and skill development-creating a comprehensive, future-ready platform for learning, innovation and collaboration.

Why DIDAC INDIA?

- Only Event dedicated to the Education Sector
- Asia's Largest Showcase of Educational Products & Solutions under one roof
- Thousands of Quality Visitors
- Attended by Decision Makers and Influencers
- Networking and Business Opportunities
- Visitors and Buyers from more than 45 Countries
- Opportunity to build Partnerships with Brands & Distributors
- Power-packed Conferences
- Multiple concurrent events like Workshops, Podcasts, Networking Meets & much more.



► Visitor Profile

DIDAC India attracts a highly diverse and influential audience, including Chairpersons, Owners, Chancellors, Directors, Principals, Academicians and key decision-makers from Schools, Universities, and Higher Education Institutions. The reach further extends to Ministry Officials, Government Bodies, Retailers, Corporations, Banks and Media. With a strong legacy of 15 editions, the event has established itself as a definitive meeting ground for Asia's education community, driving meaningful connections, collaboration and growth.



An Opportunity to Meet



END BUYERS

Decision Makers & Senior Management



END USERS

Teachers & Trainers



DISTRIBUTORS & CHANNEL PARTNERS



GOVERNMENT & MEDIA

► Exhibitor Profile

DIDAC India plays host to a diverse array of exhibitors providing products & solutions that cater to the full spectrum of needs for establishing or enhancing an educational institution. The exhibition serves as a global display of cutting-edge resources for education. Visitors have the opportunity to explore various solutions for their institutions and gain insights into potential collaborations and partnerships. **DIDAC India** provides a collaborative platform where exhibitors can thoughtfully present innovations to a focused and engaged education community.

Education Levels

- Early Years / Foundation
- School Education
- Higher Education
- Further Education
- Vocational Education & Training

Product Areas

- Hardware and Software
- Display solutions
- Resources / Equipment
- Technology
- Content / Curriculum / Publishing
- Building material and furniture
- Robotics & AI
- Music, play and sports resources
- Special Needs
- Teacher Training
- Allied & Supportive Products / Solutions
- Scientific & Lab Equipment
- And Much More...



► Co-Located Events

Didac India features a vibrant array of co-located events such as Didac Skills, TIESS, IDA Awards, Didac Academy Workshops, Didac Talks Podcast and IDA Round Tables. This multifaceted approach enriches the overall experience for both exhibitors and visitors. Exhibitors gain unique opportunities for product exposure, networking, and fostering collaboration.

Visitors, on the other hand, gain valuable educational insights, participate in interactive sessions, and obtain a comprehensive view of advancements in the education sector.

Didac India provides a holistic platform for both exhibitors and visitors to flourish in the dynamic landscape of education sector.



DIDAC Skills

Asia's only exhibition & conference focused on Skills, bringing together educators, industry leaders & policymakers. It offers a global showcase of cutting-edge skilling solutions, training technologies & best practices shaping the workforce of tomorrow.



TIESS

The three-day conference brings together passionate educators, leaders and global experts, addressing the growing demand for development and growth in the education and skills sector worldwide.



IDA Awards

India's only awards presented by a national association that recognises, honours and celebrates outstanding contributions of educational and skilling institutes in India.



Didac Academy

Live Interactive Workshops are conducted at Didac India, providing in-depth and hands-on exploration of topics to meet individual & institutional faculty development and technology needs.



Didac Talks - Podcast

Features leading voices from the education ecosystem, spotlighting ideas and innovations shaping the next era of the education and skills sector.



IDA Round Tables

Series of sector oriented meets on: Early Learning, School Education, Higher Education and Skills bringing together senior leaders to discuss and deliberate policies and their implementation on practical solutions.

► Event Highlights 2025



27,546
Visitors from
40+ Countries



417
Exhibitors from
13 Countries



6,000+
Innovative
products and
solutions



► Event Highlights 2025



30+
Interactive
Workshops



30+
Conference
sessions engaging
2500+ senior
education leaders

► Participation Fee

► **Raw Space: INR 24000 Per sqm. (space as per floor plan)**

20% premium on 2 or more sides open.

Includes - Exhibit Space and General Security.

► **Shell Scheme: INR 27500 Per sqm. (space as per floor plan)**

20% premium on 2 or more sides open

Minimum 9sqm Includes - Display panel wall on 2/3 sides, 1 Table & 2 Chairs,
3 Spotlights, One 13 amp socket, Fascia Board with Company Name,
Floor Carpeting, Waste Paper Basket, General Security & Cleaning.

► **Registration Fees per Exhibitor: INR 10000**

*All contractors other than the official contractors will be required to pay a management fee of INR 500 per sqm for on-site co-ordination, design approval and construction debris disposal (further details to be obtained from the Exhibitor Manual).

*Health & Safety charges (as per Govt. Guidelines), Mandatory Public Liability Insurance cover shall be charged extra.

*Taxes (GST @ 18%) as applicable at the time of exhibition shall be charged extra. Any charge in the tax structure shall be incorporated in the final invoice.

► Exhibition Partnership Opportunities

Diamond Partner	MAX 1	INR 10,00,000
Special Category	MAX 1 (In each category)	INR 9,00,000
Platinum Partner	MAX 2	INR 8,00,000
Gold Partner	MAX 5	INR 6,00,000
Visitor Bags	MAX 1	INR 7,00,000
IDA Educator/VIP Lounge		INR 6,00,000
Carpet Branding		INR 2,00,000 (For 6 Logos)
You are here Sign Boards		INR 2,50,000
Advertising on Event Website		ON REQUEST
Visitor Merchandise		INR 2,00,000 (Plus Merchandise)

► Exhibition Catalogue Advertising

Show Guide Partner	INR 5,00,000
Back Cover	INR 2,50,000
Cover inside	INR 1,50,000
Centre Spread	INR 1,00,000
Full Page	INR 70,000
Half Page	INR 40,000

*For exhibition related partnership queries, contact : sales@didacindia.com

Taxes as applicable at the time of exhibition (GST @ 18%) shall be charged extra on the quoted rates

► **TIESS - Conference Partnership Opportunities**

Platinum Partner	MAX 1	INR 9,00,000
Special Category Partner	MAX 1 (In each category)	INR 7,50,000
Gold Partner	MAX 5	INR 6,50,000
Other Partnership Opportunities		ON REQUEST

► **Round Tables**

Partnership for Each Round Tables	INR 5,00,000
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► **IDA Awards - Partnership Opportunities**

Platinum Partner	MAX 1	INR 8,00,000
Special Category Partner	MAX 1 (In each category)	INR 7,00,000
Gold Partner	MAX 5	INR 6,00,000
Other Partnership Opportunities		ON REQUEST

► **Didac Academy - Workshop Partnership Opportunity**

Workshop	PER SESSION	INR 4,00,000
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► **Hosted VIP - Partnership Opportunities**

Special Curated Events	ON REQUEST
Breakfast / Dinner Partner	ON REQUEST

Taxes as applicable at the time of exhibition (GST @ 18%) shall be charged extra on the quoted rates



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