

**ASIA'S LARGEST & INDIA'S ONLY
EXHIBITION & CONFERENCE
FOR EDUCATION & SKILLING
RESOURCES**

1 | 2 | 3 DECEMBER 2021 • BENGALURU



CELEBRATING THE
12th
EDITION

Partnered by



Organised by



THE EVENT

With 11 years of success, Didac India is Asia's largest & India's only exhibition & conference bringing together the entire education and training fraternity along with all manufacturers, suppliers, distributors and solution providers of education and training resources on a single platform thus, creating synergies for the further progress of this ever-growing and important sector. The event is a magnanimous global showcase of futuristic materials and solutions that addresses the growing demand for varied resources required for the further enhancement of education and skills.

WHY DIDAC INDIA?

- Only platform to connect with education institutions
- 200+ exhibitors
- Over 85% retention of exhibitors
- Visitors and buyers from more than 35 countries
- Opportunity to create agents and distributors
- Thousands of quality visitors
- Network and create business opportunities
- Power-packed conferences
- Live parallel workshops and much more...



VISITOR PROFILE



EXHIBITOR PROFILE



EDUCATION LEVELS

- ◆ Early Years / Foundation ◆ School Education (age 4-18 yrs)
- ◆ Higher Education ◆ Further Education ◆ Vocational Education, Training & Skills



PRODUCT AREAS

- Hardware ◆ Software ◆ Resources/Equipment ◆ Content / Curriculum / Publishing ◆ Music, Play & Sports Material Development / Furnishing ◆ Special Needs ◆ Technology
- ◆ Teacher Training ◆ Allied & Supportive Products / Solutions ◆ Scientific & Lab Equipment ◆ And Much More...

PARTICIPATION FEE*

RAW SPACE :

INR 23,500 / sq. m. (space as per floor plan)
20% premium on 2 or more sides open.
Includes - Exhibit Space and General Security.

SHELL SCHEME :

INR 27,000 / sq. m. (space as per floor plan)
20% premium on 2 or more sides open.
Includes - Display panel wall on 2/3 sides, 1 Table & 2 Chairs, 3 Spotlights, One 13 amp socket, Fascia Board with Company Name, Floor Carpeting, Waste Paper Basket, General Security & Cleaning.

* Health & Safety cess (as per Govt. Guidelines), Mandatory Public Liability Insurance cover shall be charged extra.

* Taxes (GST @ 18%) as applicable at the time of exhibition shall be charged extra. Any charge in the tax structure shall be incorporated in the final invoice.

**Company Registration Fees - Complimentary
Directory Listing + Profiles - Complimentary**

SUPPORTED BY



NITI Aayog
Ministry of Education
Ministry of Skill Development
& Entrepreneurship



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