

▶ Exhibition Partnership Opportunities

Diamond Partner	MAX 1	INR 10,00,000
Special Category	MAX 1 (In each category)	INR 9,00,000
Platinum Partner	MAX 2	INR 8,00,000
Gold Partner	MAX 5	INR 6,00,000
Visitor Bags	MAX 1	INR 4,00,000
Visitor Lanyards	MAX 1	INR 7,25,000
IDA Educator/VIP Lounge		INR 5,00,000
Carpet Branding		INR 1,00,000 (For 6 Logos)
You are here Sign Boards		INR 2,50,000
Advertising on Event Website		ON REQUEST
Visitor Merchandise		INR 1,50,000 (Plus Merchandise)

▶ Exhibition Catalogue Advertising

Show Guide Partner	INR 4,60,000
Back Cover	INR 2,00,000
Cover inside	INR 1,00,000
Centre Spread	INR 1,00,000
Full Page	INR 60,000
Half Page	INR 35,000

*For exhibition related partnership queries, contact : sales@didacindia.com

Taxes as applicable at the time of exhibition (GST @ 18%) shall be charged extra on the quoted rates

▶ **TIESS - Conference Partnership Opportunities**

Platinum Partner	MAX 1 (In each category)	INR 8,00,000
Special Category Partner	MAX 1 (In each category)	INR 7,00,000
Gold Partner	MAX 1	INR 6,50,000
Other Partnership Opportunities		ON REQUEST

▶ **Round Tables**

Higher Education Round Tables	INR 5,00,000
School Education Round Tables	INR 5,00,000
Early Education Round Tables	INR 5,00,000

▶ **IDA Education Awards - Partnership Opportunities**

Platinum Partner	MAX 1	INR 8,00,000
Special Category Partner	MAX 1 (In each category)	INR 7,00,000
Gold Partner	MAX 1	INR 6,00,000
Other Partnership Opportunities		ON REQUEST

▶ **Didac Academy - Workshop Partnership Opportunity**

Workshop	PER SESSION	INR 4,00,000
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▶ **Hosted VIP - Partnership Opportunities**

Special Curated Events	ON REQUEST
Breakfast / Dinner Partner	ON REQUEST

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